

MTD Sales
28.77 L

Brand Share %
10.96 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.96 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	26.14	15.16 %
Small-Ap	2.56	5.30 %
Vac-Clea	0.07	0.17 %
Total	28.77	10.96 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.42	12.13 %
SOUTH-01	4.85	9.74 %
CHENNAI-02	4.70	16.08 %
SOUTH-03	4.34	14.38 %
SOUTH ARCOT	2.78	18.98 %
NORTH ARCOT	1.59	7.53 %
WEST-02	1.28	9.16 %
WEST-01	1.13	6.53 %
WEST-03	0.84	9.85 %
TRICHY-01	0.84	3.38 %
Total	28.77	10.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.86	17.68 %
Small-Ap	0.56	5.62 %
Total	6.42	12.13 %

Branch *	MTD Sales L	Brand Share %
CH49	0.35	10.18 %
CH07	0.20	8.09 %
CH22	0.18	6.53 %
CH48	0.17	3.69 %
CH47	0.08	2.63 %
CH45	0.06	2.82 %
AVD1	0.03	1.12 %
CGL1	0.03	7.85 %
CH30	0.03	1.69 %
KNR1	0.03	5.02 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
GUD2		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	6.42	12.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.33	13.62 %
Small-Ap	0.51	7.09 %
Vac-Clea	0.02	0.16 %
Total	4.85	9.74 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.40	9.06 %
TKS1	0.22	10.17 %
NGR1	0.18	3.36 %
RND2	0.17	6.82 %
VKM1	0.03	2.68 %
KVT1	0.03	0.85 %
PDI1	0.03	5.73 %
TCN1	0.03	3.13 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	4.85	9.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	4.35	23.04 %
Small-Ap	0.35	5.29 %
Total	4.70	16.08 %

Branch *	MTD Sales L	Brand Share %
CH18	0.20	6.77 %
CH33	0.16	7.66 %
CH36	0.06	6.87 %
CH43	0.05	2.69 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.70	16.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	3.99	18.30 %
Small-Ap	0.34	7.08 %
Total	4.34	14.38 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.18	4.33 %
MDU1	0.16	9.52 %
MDU2	0.16	5.37 %
DKI1	0.03	8.47 %
KRR1	0.03	6.12 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.34	14.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.76	29.14 %
Small-Ap	0.02	0.74 %
Total	2.78	18.98 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.14	10.93 %
SJI2	0.02	3.19 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.78	18.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.40	10.10 %
Small-Ap	0.14	3.12 %
Vac-Clea	0.05	1.93 %
Total	1.59	7.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.17	9.95 %
VEL2	0.16	10.31 %
CPT1	0.03	6.38 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRR1	-0.14	-4.80 %
GDM1	-0.16	-24.00 %
Total	1.59	7.53 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.05	10.23 %
Small-Ap	0.23	9.53 %
Total	1.28	9.16 %

Branch *	MTD Sales L	Brand Share %
BMD1	0.02	5.28 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.28	9.16 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	10.80 %
Small-Ap	0.12	2.97 %
Total	1.13	6.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.21	5.90 %
CBE1	0.03	1.99 %
KMR1	0.03	1.01 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.13	6.53 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.69	12.49 %
Small-Ap	0.15	9.43 %
Total	0.84	9.85 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.03	6.48 %
TPR1	0.03	2.73 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	0.84	9.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.70	3.83 %
Small-Ap	0.14	3.49 %
Total	0.84	3.38 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.22	9.69 %
PTK1	0.03	2.05 %
PBR2	0.02	1.42 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK2		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.84	3.38 %