



TN : KENT Sales Performance 28/05/2026 8:11 AM

MTD Sales
40.60 L

Brand Share %
20.83 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.83 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 37.38 | 26.93 % |
| Small-Ap | 3.21 | 7.33 % |
| Vac-Clea | 0.01 | 0.11 % |
| Total | 40.60 | 20.83 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01 | 9.31 | 22.79 % |
| SOUTH-03 | 8.49 | 27.77 % |
| SOUTH-01 | 6.27 | 15.33 % |
| CHENNAI-02 | 3.74 | 18.79 % |
| NORTH ARCOT | 3.33 | 26.43 % |
| WEST-01 | 2.80 | 20.79 % |
| WEST-02 | 2.51 | 20.02 % |
| SOUTH ARCOT | 2.22 | 26.26 % |
| TRICHY-01 | 1.93 | 12.40 % |
| Total | 40.60 | 20.83 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 8.32 | 27.59 % |
| Small-Ap | 0.98 | 11.60 % |
| Total | 9.31 | 22.79 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49 | 0.46 | 14.93 % |
| CH42 | 0.37 | 14.68 % |
| CH47 | 0.33 | 8.57 % |
| CH07 | 0.16 | 7.31 % |
| CH45 | 0.16 | 16.64 % |
| CH39 | 0.15 | 17.79 % |
| CH25 | 0.15 | 8.53 % |
| CH14 | 0.14 | 11.20 % |
| GUD1 | 0.11 | 7.89 % |
| CGL1 | 0.06 | 16.96 % |
| CH05 | 0.02 | 1.04 % |
| CH29 | | 0.00 % |
| CH30 | | 0.00 % |
| CH37 | | 0.00 % |
| CH40 | | 0.00 % |
| KNR1 | | 0.00 % |
| MRM1 | | 0.00 % |
| SKL1 | | 0.00 % |
| WCHN | | 0.00 % |
| Total | 9.31 | 22.79 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 7.74 | 35.44 % |
| Small-Ap | 0.74 | 10.43 % |
| Vac-Clea | 0.01 | 0.84 % |
| Total | 8.49 | 27.77 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TEN2 | 0.18 | 6.45 % |
| CBM1 | 0.12 | 10.19 % |
| MDU3 | 0.12 | 15.19 % |
| MDU7 | 0.08 | 10.40 % |
| MDU2 | 0.05 | 4.95 % |
| MDU1 | 0.03 | 0.68 % |
| PKM1 | 0.03 | 14.67 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MLR1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NTM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| TDI1 | | 0.00 % |
| USL1 | | 0.00 % |
| KPT1 | | 0.00 % |
| MDU4 | -0.03 | -36.09 % |
| TMM1 | -0.05 | -3.95 % |
| Total | 8.49 | 27.77 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 5.31 | 19.16 % |
| Small-Ap | 0.96 | 9.47 % |
| Total | 6.27 | 15.33 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TUT1 | 0.73 | 12.41 % |
| NGR1 | 0.70 | 14.09 % |
| TKS2 | 0.48 | 16.85 % |
| KVT1 | 0.40 | 16.17 % |
| MAR1 | 0.37 | 18.46 % |
| TKS1 | 0.27 | 15.67 % |
| SNL1 | 0.16 | 20.25 % |
| SVK1 | 0.16 | 17.45 % |
| VLY1 | 0.16 | 11.52 % |
| TCN1 | 0.13 | 10.31 % |
| ERL2 | 0.03 | 11.82 % |
| APK2 | 0.03 | 6.81 % |
| COL1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| PKD1 | | 0.00 % |
| RND1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| STU2 | | 0.00 % |
| TKY1 | | 0.00 % |
| TUT2 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VNR1 | | 0.00 % |
| VNR2 | | 0.00 % |
| WHTV | | 0.00 % |
| ARM1 | | -0.71 % |
| Total | 6.27 | 15.33 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.34 | 22.61 % |
| Small-Ap | 0.40 | 9.88 % |
| Total | 3.74 | 18.79 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH18 | 0.26 | 12.30 % |
| CH27 | 0.17 | 16.59 % |
| CH41 | 0.03 | 3.93 % |
| MJR1 | 0.03 | 8.07 % |
| CH32 | 0.02 | 14.44 % |
| CH06 | | 0.00 % |
| CH20 | | 0.00 % |
| CH23 | | 0.00 % |
| CH24 | | 0.00 % |
| CH31 | | 0.00 % |
| CH33 | | 0.00 % |
| CH34 | | 0.00 % |
| CH44 | | 0.00 % |
| CH50 | | 0.00 % |
| GPD1 | | 0.00 % |
| PON1 | | 0.00 % |
| UKI1 | | 0.00 % |
| CH46 | -0.08 | -32.67 % |
| Total | 3.74 | 18.79 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.30 | 31.12 % |
| Small-Ap | 0.03 | 1.48 % |
| Total | 3.33 | 26.43 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM1 | 0.16 | 20.13 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CPT1 | | 0.00 % |
| GDM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRR1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VEL1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 3.33 | 26.43 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.75 | 35.24 % |
| Small-Ap | 0.05 | 1.24 % |
| Total | 2.80 | 20.79 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 0.29 | 7.53 % |
| TPR2 | 0.14 | 20.61 % |
| KMR1 | 0.05 | 3.94 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| GBM1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR3 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 2.80 | 20.79 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.49 | 26.19 % |
| Small-Ap | 0.02 | 1.05 % |
| Total | 2.51 | 20.02 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| SLM1 | 0.17 | 14.22 % |
| DPR1 | 0.16 | 20.53 % |
| HSR2 | 0.14 | 8.59 % |
| APN1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| ERD2 | | 0.00 % |
| HRR1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| TCG1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHKP | | 0.00 % |
| WHPD | | 0.00 % |
| Total | 2.51 | 20.02 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.22 | 39.04 % |
| Total | 2.22 | 26.26 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| POY2 | 0.12 | 17.26 % |
| CUD1 | | 0.00 % |
| KKI2 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| MKM1 | | 0.00 % |
| SJI2 | | 0.00 % |
| TDM1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| VCM1 | | 0.00 % |
| VCM2 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| Total | 2.22 | 26.26 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.91 | 17.77 % |
| Small-Ap | 0.03 | 0.65 % |
| Total | 1.93 | 12.40 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TRY1 | 0.75 | 20.47 % |
| KUM2 | 0.03 | 4.20 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| KIK1 | | 0.00 % |
| KUM1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PBR2 | | 0.00 % |
| PDK1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TNJ1 | | 0.00 % |
| TNJ2 | | 0.00 % |
| TRY2 | | 0.00 % |
| TRY3 | | 0.00 % |
| TRY4 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TYR1 | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 1.93 | 12.40 % |