



# TN : KENT Sales Performance 28/04/2026 8:11 AM

MTD Sales  
42.33 L

Brand Share %  
21.18 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.18 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	40.85	28.52 %
Small-Ap	0.96	2.16 %
Vac-Clea	0.52	4.24 %
<b>Total</b>	<b>42.33</b>	<b>21.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.42	24.16 %
SOUTH-03	8.59	27.71 %
SOUTH-01	6.57	15.56 %
WEST-01	3.98	25.47 %
NORTH ARCOT	3.95	31.18 %
CHENNAI-02	3.19	16.73 %
SOUTH ARCOT	2.21	28.74 %
WEST-02	2.13	15.44 %
TRICHY-01	1.29	8.81 %
<b>Total</b>	<b>42.33</b>	<b>21.18 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	10.34	34.43 %
Small-Ap	0.08	0.92 %
<b>Total</b>	<b>10.42</b>	<b>24.16 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	0.96	17.16 %
CH28	0.33	16.32 %
GUD1	0.27	13.44 %
CH16	0.16	8.76 %
CH05	0.14	3.20 %
SKL1	0.12	17.03 %
AVD1		0.00 %
CH14		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>10.42</b>	<b>24.16 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
W-Purifi	7.56	34.35 %
Small-Ap	0.73	9.99 %
Vac-Clea	0.30	17.66 %
<b>Total</b>	<b>8.59</b>	<b>27.71 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.34	9.23 %
TMM1	0.27	12.15 %
MDU2	0.24	15.11 %
MDU7	0.05	10.10 %
TEN2	0.03	1.68 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>8.59</b>	<b>27.71 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	6.55	20.96 %
Small-Ap	0.03	0.30 %
<b>Total</b>	<b>6.57</b>	<b>15.56 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	0.37	9.82 %
TUT1	0.29	6.50 %
MMT1	0.29	19.15 %
KVT1	0.23	10.74 %
APK2	0.17	16.55 %
SVK1	0.16	17.34 %
TUT2	0.16	8.73 %
TKS2	0.14	4.97 %
VNR1	0.12	19.48 %
SDI1	0.12	17.03 %
TKS1	0.12	11.58 %
ASM1	0.12	19.94 %
VLY1	0.05	3.75 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>6.57</b>	<b>15.56 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	3.98	38.80 %
<b>Total</b>	<b>3.98</b>	<b>25.47 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.44	18.50 %
KMR1	0.15	6.61 %
MPM1	0.08	6.38 %
UAM1	0.07	9.71 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>3.98</b>	<b>25.47 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	3.90	39.18 %
Small-Ap	0.05	2.17 %
<b>Total</b>	<b>3.95</b>	<b>31.18 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.16	16.20 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>3.95</b>	<b>31.18 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.89	19.78 %
Vac-Clea	0.22	82.80 %
Small-Ap	0.07	1.69 %
<b>Total</b>	<b>3.19</b>	<b>16.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	0.42	19.40 %
CH17	0.18	20.52 %
CH34	0.12	19.51 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>3.19</b>	<b>16.73 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.21	40.06 %
<b>Total</b>	<b>2.21</b>	<b>28.74 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	0.12	17.58 %
CUD1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>2.21</b>	<b>28.74 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
W-Purifi	2.13	19.91 %
<b>Total</b>	<b>2.13</b>	<b>15.44 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	15.55 %
HSR2	0.16	19.12 %
KRI1	0.16	13.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>2.13</b>	<b>15.44 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.29	14.51 %
<b>Total</b>	<b>1.29</b>	<b>8.81 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.27	14.28 %
TRY1	0.16	6.30 %
TVR2	0.12	19.75 %
TRY4	0.08	15.06 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>1.29</b>	<b>8.81 %</b>