

MTD Sales
24.05 L

Brand Share %
11.13 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.13 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	21.81	15.27 %
Small-Ap	2.18	5.18 %
Vac-Clea	0.07	0.23 %
Total	24.05	11.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.41	12.15 %
SOUTH-01	4.19	10.24 %
CHENNAI-02	3.66	16.14 %
SOUTH-03	3.15	12.17 %
SOUTH ARCOT	2.78	22.98 %
WEST-02	1.12	9.67 %
WEST-01	1.10	7.32 %
NORTH ARCOT	1.10	6.68 %
WEST-03	0.84	11.22 %
TRICHY-01	0.70	3.61 %
Total	24.05	11.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.93	17.79 %
Small-Ap	0.48	5.43 %
Total	5.41	12.15 %

Branch *	MTD Sales L	Brand Share %
CH49	0.35	11.12 %
CH07	0.20	9.35 %
CH22	0.18	7.81 %
CH48	0.17	3.90 %
CH47	0.08	2.88 %
CH45	0.06	3.43 %
AVD1	0.03	1.55 %
CGL1	0.03	7.85 %
CH30	0.03	2.60 %
KNR1	0.03	5.57 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH28		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	5.41	12.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.72	13.59 %
Small-Ap	0.45	7.07 %
Vac-Clea	0.02	0.25 %
Total	4.19	10.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.24	6.75 %
NGR1	0.18	3.98 %
SVK1	0.17	11.05 %
TKS1	0.08	5.06 %
VKM1	0.03	3.37 %
KVT1	0.03	1.13 %
PDI1	0.03	6.42 %
TCN1	0.03	4.48 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	4.19	10.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	3.37	23.85 %
Small-Ap	0.29	5.23 %
Total	3.66	16.14 %

Branch *	MTD Sales L	Brand Share %
CH18	0.20	10.76 %
CH36	0.06	7.58 %
CH43	0.05	2.69 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.66	16.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.81	15.39 %
Small-Ap	0.34	8.26 %
Total	3.15	12.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.16	10.12 %
DGL1	0.13	7.13 %
MDU2	0.03	1.28 %
KKD3	0.03	0.79 %
DKI1	0.03	8.47 %
KRR1	0.03	6.36 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.15	12.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.76	32.41 %
Small-Ap	0.02	0.83 %
Total	2.78	22.98 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	4.26 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.78	22.98 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.89	10.65 %
Small-Ap	0.23	11.80 %
Total	1.12	9.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.09	5.90 %
BMD1	0.02	6.40 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.12	9.67 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	12.72 %
Small-Ap	0.09	2.56 %
Total	1.10	7.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.21	6.76 %
CBE1	0.03	2.22 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.10	7.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.93	8.36 %
Small-Ap	0.11	2.95 %
Vac-Clea	0.05	3.64 %
Total	1.10	6.68 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.13	10.10 %
CPT1	0.03	9.00 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRR1	-0.14	-8.62 %
GDM1	-0.16	-37.36 %
Total	1.10	6.68 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.69	13.13 %
Small-Ap	0.15	11.19 %
Total	0.84	11.22 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.03	9.84 %
TPR1	0.03	3.11 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	0.84	11.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.70	4.95 %
Total	0.70	3.61 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.18	9.53 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.70	3.61 %