



TN : KENT Sales Performance 26/04/2026 8:11 AM

MTD Sales
39.80 L

Brand Share %
21.55 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.55 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	38.37	29.15 %
Small-Ap	0.91	2.18 %
Vac-Clea	0.52	4.61 %
Total	39.80	21.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.07	25.20 %
SOUTH-03	7.87	28.24 %
SOUTH-01	6.31	15.83 %
WEST-01	3.82	25.35 %
NORTH ARCOT	3.55	31.45 %
CHENNAI-02	3.01	16.96 %
SOUTH ARCOT	2.21	30.78 %
WEST-02	1.97	15.67 %
TRICHY-01	1.01	7.61 %
Total	39.80	21.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	9.99	36.77 %
Small-Ap	0.08	0.95 %
Total	10.07	25.20 %

Branch *	MTD Sales L	Brand Share %
CH47	0.96	17.67 %
CH28	0.33	19.54 %
GUD1	0.27	13.44 %
CH16	0.16	8.76 %
CH37	0.16	21.51 %
CH05	0.14	3.57 %
AVD1		0.00 %
CH14		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	10.07	25.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	6.89	35.40 %
Small-Ap	0.68	10.06 %
Vac-Clea	0.30	18.18 %
Total	7.87	28.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.34	9.76 %
TMM1	0.27	14.26 %
MDU2	0.24	19.42 %
MDU3	0.15	17.53 %
MDU7	0.05	10.32 %
TEN2	0.03	1.68 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	7.87	28.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.29	20.99 %
Small-Ap	0.03	0.32 %
Total	6.31	15.83 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.29	7.31 %
MMT1	0.29	21.18 %
KVT1	0.23	10.84 %
NGR1	0.22	6.16 %
APK2	0.17	16.65 %
SVK1	0.16	17.34 %
TUT2	0.16	8.76 %
TKS2	0.14	5.53 %
APK1	0.12	19.97 %
VNR1	0.12	19.48 %
SDI1	0.12	17.03 %
TKS1	0.12	11.58 %
VLY1	0.05	3.81 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	6.31	15.83 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.82	38.76 %
Total	3.82	25.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.44	19.78 %
KMR1	0.15	6.71 %
MPM1	0.08	6.54 %
UAM1	0.07	9.71 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.82	25.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.50	39.79 %
Small-Ap	0.05	2.40 %
Total	3.55	31.45 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.16	20.24 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	3.55	31.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.71	20.05 %
Vac-Clea	0.22	82.80 %
Small-Ap	0.07	1.78 %
Total	3.01	16.96 %

Branch *	MTD Sales L	Brand Share %
CH15	0.42	20.40 %
CH03	0.24	18.30 %
CH17	0.18	20.52 %
CH24	0.16	21.23 %
CH34	0.12	19.92 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	3.01	16.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.21	42.88 %
Total	2.21	30.78 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.21	30.78 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.97	20.43 %
Total	1.97	15.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	18.31 %
HSR2	0.16	19.12 %
KRI1	0.16	16.90 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.97	15.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	12.36 %
Total	1.01	7.61 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.27	15.39 %
TRY1	0.16	7.02 %
TRY4	0.08	16.41 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.01	7.61 %