



TN : KENT Sales Performance 24/05/2026 8:11 AM

MTD Sales
34.51 L

Brand Share %
21.67 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.67 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	32.07	27.96 %
Small-Ap	2.43	7.05 %
Vac-Clea	0.01	0.14 %
Total	34.51	21.67 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.42	21.80 %
SOUTH-03	6.96	28.35 %
SOUTH-01	5.63	17.00 %
CHENNAI-02	3.18	19.24 %
NORTH ARCOT	3.09	30.13 %
SOUTH ARCOT	2.22	29.59 %
WEST-01	2.21	21.08 %
WEST-02	2.17	21.50 %
TRICHY-01	1.63	12.88 %
Total	34.51	21.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.70	26.69 %
Small-Ap	0.72	10.27 %
Total	7.42	21.80 %

Branch *	MTD Sales L	Brand Share %
CH08	0.74	20.07 %
CH42	0.37	16.97 %
CH47	0.33	10.38 %
CH49	0.18	7.27 %
CH39	0.15	17.79 %
CH25	0.15	10.99 %
CH45	0.13	17.76 %
CH07	0.13	7.11 %
GUD1	0.11	9.32 %
CH05	0.02	1.12 %
CH14	0.02	3.02 %
CGL1		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	7.42	21.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	6.35	37.66 %
Small-Ap	0.59	9.81 %
Vac-Clea	0.01	0.85 %
Total	6.96	28.35 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.18	6.94 %
CBM1	0.12	10.47 %
MDU3	0.12	18.59 %
MDU6	0.08	8.43 %
MDU2	0.05	5.85 %
MDU7	0.05	7.61 %
MDU1	0.03	0.89 %
PKM1	0.03	14.67 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
USL1		0.00 %
KPT1		0.00 %
MDU4	-0.03	-36.09 %
TMM1	-0.05	-4.83 %
Total	6.96	28.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.80	20.02 %
Small-Ap	0.82	11.78 %
Total	5.63	17.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.54	17.52 %
TKS2	0.48	17.53 %
NGR1	0.45	12.11 %
KVT1	0.40	18.64 %
MAR1	0.37	21.27 %
SNL1	0.16	21.01 %
SVK1	0.16	17.45 %
VL11	0.16	11.87 %
TCN1	0.13	15.16 %
ERL2	0.03	12.26 %
APK2	0.03	7.67 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	5.63	17.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.99	23.19 %
Small-Ap	0.19	6.46 %
Total	3.18	19.24 %

Branch *	MTD Sales L	Brand Share %
CH27	0.17	19.72 %
CH12	0.16	13.90 %
CH18	0.06	4.30 %
MJR1	0.03	9.30 %
CH32	0.02	14.44 %
CH06		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH46	-0.08	-33.64 %
Total	3.18	19.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.09	35.33 %
Total	3.09	30.13 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.09	30.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.22	43.21 %
Total	2.22	29.59 %

Branch *	MTD Sales L	Brand Share %
POY2	0.12	17.53 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.22	29.59 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.16	37.20 %
Small-Ap	0.05	1.48 %
Total	2.21	21.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	9.74 %
KMR1	0.05	6.06 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.21	21.08 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.15	28.26 %
Small-Ap	0.02	1.37 %
Total	2.17	21.50 %

Branch *	MTD Sales L	Brand Share %
DPR1	0.16	20.53 %
HSR2	0.14	9.64 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	2.17	21.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.61	18.81 %
Small-Ap	0.03	0.76 %
Total	1.63	12.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.58	19.68 %
KUM2	0.03	4.44 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	1.63	12.88 %