

MTD Sales
21.94 L

Brand Share %
10.93 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.93 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	19.78	14.86 %
Small-Ap	2.10	5.42 %
Vac-Clea	0.07	0.24 %
Total	21.94	10.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.35	12.84 %
SOUTH-01	3.57	9.83 %
CHENNAI-02	3.29	15.56 %
SOUTH ARCOT	2.61	23.02 %
SOUTH-03	2.54	10.50 %
WEST-01	1.10	7.47 %
NORTH ARCOT	1.10	7.00 %
WEST-02	0.99	9.29 %
TRICHY-01	0.70	3.81 %
WEST-03	0.69	10.38 %
Total	21.94	10.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	4.93	18.96 %
Small-Ap	0.43	5.15 %
Total	5.35	12.84 %

Branch *	MTD Sales L	Brand Share %
CH07	0.20	9.48 %
CH22	0.18	8.46 %
CH48	0.17	4.06 %
CH47	0.08	3.36 %
AVD1	0.03	1.55 %
CH45	0.03	1.91 %
CGL1	0.03	7.85 %
CH30	0.03	2.60 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH28		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
Total	5.35	12.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.11	13.17 %
Small-Ap	0.45	7.64 %
Vac-Clea	0.02	0.26 %
Total	3.57	9.83 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.24	7.37 %
NGR1	0.18	4.48 %
TKS1	0.08	5.06 %
VKM1	0.03	4.61 %
KVT1	0.03	1.16 %
TCN1	0.03	4.54 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	3.57	9.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	3.02	22.57 %
Small-Ap	0.27	5.20 %
Total	3.29	15.56 %

Branch *	MTD Sales L	Brand Share %
CH36	0.06	7.58 %
CH43	0.05	2.69 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.29	15.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.59	32.35 %
Small-Ap	0.02	0.89 %
Total	2.61	23.02 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	4.26 %
KLM1		0.00 %
KML1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.61	23.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.20	12.98 %
Small-Ap	0.34	9.08 %
Total	2.54	10.50 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.13	7.13 %
MDU2	0.03	1.28 %
KKD3	0.03	0.87 %
DKI1	0.03	8.62 %
KRR1	0.03	6.36 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.54	10.50 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	12.87 %
Small-Ap	0.09	2.73 %
Total	1.10	7.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.21	7.09 %
CBE1	0.03	2.23 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.10	7.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.93	8.54 %
Small-Ap	0.11	3.41 %
Vac-Clea	0.05	3.64 %
Total	1.10	7.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.13	10.10 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRR1	-0.14	-8.72 %
GDM1	-0.16	-37.36 %
Total	1.10	7.00 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.76	9.39 %
Small-Ap	0.23	12.60 %
Total	0.99	9.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.09	5.90 %
BMD1	0.02	6.40 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.99	9.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.70	5.25 %
Total	0.70	3.81 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.18	9.53 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.70	3.81 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	10.74 %
Small-Ap	0.15	13.31 %
Total	0.69	10.38 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.03	9.84 %
TPR1	0.03	3.11 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	0.69	10.38 %