

MTD Sales  
**21.52 L**

Brand Share %  
**11.11 %**

Information:

**MTD :** 01-09-2026 To 21-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.11 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 19.35       | 14.90 %       |
| Small-Ap | 2.10        | 5.61 %        |
| Vac-Clea | 0.07        | 0.27 %        |
| Total    | 21.52       | 11.11 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 5.18        | 13.17 %       |
| SOUTH-01    | 3.57        | 10.06 %       |
| CHENNAI-02  | 3.12        | 15.48 %       |
| SOUTH ARCOT | 2.61        | 24.02 %       |
| SOUTH-03    | 2.54        | 10.86 %       |
| WEST-01     | 1.10        | 7.58 %        |
| NORTH ARCOT | 1.10        | 7.20 %        |
| WEST-02     | 0.91        | 8.60 %        |
| TRICHY-01   | 0.70        | 3.96 %        |
| WEST-03     | 0.69        | 10.59 %       |
| Total       | 21.52       | 11.11 %       |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 4.75        | 18.66 %       |
| Small-Ap | 0.43        | 5.27 %        |
| Total    | 5.18        | 13.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH22     | 0.18        | 8.46 %        |
| CH47     | 0.08        | 3.36 %        |
| AVD1     | 0.03        | 1.72 %        |
| CH45     | 0.03        | 1.91 %        |
| CGL1     | 0.03        | 7.85 %        |
| CH30     | 0.03        | 2.60 %        |
| CH05     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 5.18        | 13.17 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 3.11        | 13.32 %       |
| Small-Ap | 0.45        | 7.83 %        |
| Vac-Clea | 0.02        | 0.27 %        |
| Total    | 3.57        | 10.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.24        | 7.37 %        |
| NGR1     | 0.18        | 4.48 %        |
| TKS1     | 0.08        | 5.56 %        |
| VKM1     | 0.03        | 4.61 %        |
| KVT1     | 0.03        | 1.16 %        |
| TCN1     | 0.03        | 4.54 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND2     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 3.57        | 10.06 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.85        | 22.26 %       |
| Small-Ap | 0.27        | 5.51 %        |
| Total    | 3.12        | 15.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH36     | 0.06        | 7.58 %        |
| CH43     | 0.05        | 2.69 %        |
| CH18     | 0.03        | 1.96 %        |
| CH06     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH21     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 3.12        | 15.48 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.59        | 32.35 %       |
| Small-Ap | 0.02        | 0.95 %        |
| Total    | 2.61        | 24.02 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SJI2     | 0.02        | 4.26 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 2.61        | 24.02 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.20        | 13.43 %       |
| Small-Ap | 0.34        | 9.70 %        |
| Total    | 2.54        | 10.86 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.13        | 7.13 %        |
| MDU2     | 0.03        | 1.35 %        |
| KKD3     | 0.03        | 0.98 %        |
| DKI1     | 0.03        | 8.62 %        |
| KRR1     | 0.03        | 6.47 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 2.54        | 10.86 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.01        | 13.13 %       |
| Small-Ap | 0.09        | 2.78 %        |
| Total    | 1.10        | 7.58 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.21        | 7.09 %        |
| CBE1     | 0.03        | 2.23 %        |
| ANR1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 1.10        | 7.58 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.93        | 8.85 %        |
| Small-Ap | 0.11        | 3.47 %        |
| Vac-Clea | 0.05        | 3.64 %        |
| Total    | 1.10        | 7.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 0.13        | 10.10 %       |
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL3     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| TRR1     | -0.14       | -8.72 %       |
| GDM1     | -0.16       | -37.36 %      |
| Total    | 1.10        | 7.20 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.67        | 8.45 %        |
| Small-Ap | 0.23        | 12.75 %       |
| Total    | 0.91        | 8.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.09        | 5.90 %        |
| SLM3     | 0.06        | 6.34 %        |
| BMD1     | 0.02        | 6.40 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 0.91        | 8.60 %        |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.70        | 5.49 %        |
| Total    | 0.70        | 3.96 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.18        | 9.59 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TNJ2     |             | 0.00 %        |
| TRY1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 0.70        | 3.96 %        |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.54        | 10.92 %       |
| Small-Ap | 0.15        | 13.91 %       |
| Total    | 0.69        | 10.59 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVI1     | 0.03        | 9.84 %        |
| TPR1     | 0.03        | 3.24 %        |
| CM11     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| Total    | 0.69        | 10.59 %       |