



TN : KENT Sales Performance 20/04/2026 8:11 AM

MTD Sales
29.38 L

Brand Share %
20.28 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.28 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	28.15	27.58 %
Small-Ap	0.71	2.06 %
Vac-Clea	0.52	6.16 %
Total	29.38	20.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.72	25.65 %
SOUTH-03	5.13	24.23 %
SOUTH-01	3.37	11.26 %
WEST-01	3.10	26.73 %
NORTH ARCOT	2.85	33.32 %
CHENNAI-02	2.58	17.51 %
WEST-02	1.46	15.79 %
SOUTH ARCOT	1.17	24.45 %
TRICHY-01	1.01	9.22 %
Total	29.38	20.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	8.64	37.23 %
Small-Ap	0.08	1.12 %
Total	8.72	25.65 %

Branch *	MTD Sales L	Brand Share %
CH47	0.78	18.49 %
GUD1	0.27	14.53 %
CH16	0.16	11.67 %
CH05	0.14	3.84 %
AVD1		0.00 %
CH14		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	8.72	25.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	4.28	28.98 %
Small-Ap	0.55	10.18 %
Vac-Clea	0.30	29.82 %
Total	5.13	24.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.20	6.76 %
MDU3	0.07	10.87 %
MDU7	0.05	10.32 %
TEN2	0.03	2.01 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.13	24.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.34	15.29 %
Small-Ap	0.03	0.38 %
Total	3.37	11.26 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.16	17.34 %
TUT2	0.16	10.07 %
TKS2	0.14	6.90 %
KVT1	0.12	8.12 %
VNR1	0.12	19.48 %
TKS1	0.12	13.96 %
TUT1	0.12	3.47 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
VLY1	-0.11	-12.41 %
Total	3.37	11.26 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.10	38.62 %
Total	3.10	26.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.27	18.33 %
KMR1	0.15	8.87 %
MPM1	0.08	7.90 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.10	26.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.80	43.66 %
Small-Ap	0.05	2.70 %
Total	2.85	33.32 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	2.85	33.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.35	21.56 %
Vac-Clea	0.22	82.80 %
Total	2.58	17.51 %

Branch *	MTD Sales L	Brand Share %
CH15	0.23	19.30 %
CH21	0.16	17.31 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	2.58	17.51 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.46	21.74 %
Total	1.46	15.79 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.46	15.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.17	38.41 %
Total	1.17	24.45 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.17	24.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	14.12 %
Total	1.01	9.22 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.27	17.85 %
TRY1	0.16	7.39 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.01	9.22 %