



TN : KENT Sales Performance 19/04/2026 8:11 AM

MTD Sales
27.73 L

Brand Share %
20.56 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.56 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	26.56	27.89 %
Small-Ap	0.66	2.06 %
Vac-Clea	0.52	6.68 %
Total	27.73	20.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.27	26.63 %
SOUTH-03	4.97	24.61 %
SOUTH-01	3.13	11.03 %
WEST-01	3.10	28.43 %
NORTH ARCOT	2.58	33.54 %
CHENNAI-02	2.16	16.19 %
WEST-02	1.46	17.24 %
SOUTH ARCOT	1.06	23.94 %
TRICHY-01	1.01	9.58 %
Total	27.73	20.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	8.19	38.78 %
Small-Ap	0.08	1.25 %
Total	8.27	26.63 %

Branch *	MTD Sales L	Brand Share %
CH47	0.60	15.73 %
GUD1	0.27	16.26 %
CH16	0.16	13.75 %
CH05	0.14	4.11 %
AVD1		0.00 %
CH14		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	8.27	26.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	4.18	29.64 %
Small-Ap	0.50	9.75 %
Vac-Clea	0.30	29.82 %
Total	4.97	24.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.20	7.49 %
MDU7	0.05	10.32 %
TEN2	0.03	2.04 %
MDU3	0.03	3.97 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.97	24.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.10	14.71 %
Small-Ap	0.03	0.41 %
Total	3.13	11.03 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.16	17.34 %
TUT2	0.16	10.28 %
TKS2	0.14	8.08 %
KVT1	0.12	8.23 %
VNR1	0.12	19.48 %
TKS1	0.12	14.07 %
TUT1	0.12	3.69 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
VLY1	-0.11	-12.69 %
Total	3.13	11.03 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.10	40.91 %
Total	3.10	28.43 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.27	19.52 %
KMR1	0.15	9.97 %
MPM1	0.08	9.10 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.10	28.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.53	45.16 %
Small-Ap	0.05	2.78 %
Total	2.58	33.54 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	2.58	33.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.93	19.64 %
Vac-Clea	0.22	82.80 %
Total	2.16	16.19 %

Branch *	MTD Sales L	Brand Share %
CH15	0.23	19.30 %
CH21	0.16	17.44 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	2.16	16.19 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.46	23.23 %
Total	1.46	17.24 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.46	17.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.06	38.06 %
Total	1.06	23.94 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.06	23.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	14.72 %
Total	1.01	9.58 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.27	18.26 %
TRY1	0.16	7.49 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.01	9.58 %