

MTD Sales
18.42 L

Brand Share %
11.39 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.39 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	16.67	15.23 %
Small-Ap	1.68	5.46 %
Vac-Clea	0.07	0.33 %
Total	18.42	11.39 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.23	13.61 %
SOUTH-01	3.20	10.99 %
CHENNAI-02	2.46	14.03 %
SOUTH ARCOT	2.45	27.09 %
SOUTH-03	2.04	9.68 %
NORTH ARCOT	1.07	8.20 %
WEST-01	0.93	8.00 %
WEST-02	0.73	8.51 %
TRICHY-01	0.70	4.62 %
WEST-03	0.63	11.09 %
Total	18.42	11.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.92	18.99 %
Small-Ap	0.32	5.17 %
Total	4.23	13.61 %

Branch *	MTD Sales L	Brand Share %
CH22	0.16	8.69 %
CH47	0.08	4.11 %
CH45	0.03	2.59 %
CGL1	0.03	7.85 %
CH30	0.03	3.50 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH28		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
CH38	-0.02	-2.18 %
Total	4.23	13.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.75	14.51 %
Small-Ap	0.42	9.04 %
Vac-Clea	0.02	0.33 %
Total	3.20	10.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.24	8.74 %
NGR1	0.18	5.93 %
TKS1	0.08	7.91 %
VKM1	0.03	4.61 %
KVT1	0.03	1.29 %
TCN1	0.03	4.54 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	3.20	10.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.35	21.30 %
Small-Ap	0.11	2.73 %
Total	2.46	14.03 %

Branch *	MTD Sales L	Brand Share %
CH43	0.05	3.34 %
CH18	0.03	2.24 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	2.46	14.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.42	36.01 %
Small-Ap	0.02	1.21 %
Total	2.45	27.09 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	5.85 %
KLM1		0.00 %
KML1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.45	27.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.72	12.03 %
Small-Ap	0.32	9.52 %
Total	2.04	9.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.13	7.27 %
TEN2	0.09	6.34 %
MDU2	0.03	1.47 %
KKD3	0.03	0.99 %
KRR1	0.03	6.47 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.04	9.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.93	10.06 %
Small-Ap	0.09	3.08 %
Vac-Clea	0.05	5.67 %
Total	1.07	8.20 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
GDM1	-0.16	-58.74 %
Total	1.07	8.20 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.84	12.18 %
Small-Ap	0.09	3.70 %
Total	0.93	8.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.21	10.33 %
CBE1	0.03	3.79 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.93	8.00 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	7.80 %
Small-Ap	0.22	14.16 %
Total	0.73	8.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.09	7.51 %
SLM3	0.05	7.48 %
BMD1	0.02	6.40 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.73	8.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.70	6.44 %
Total	0.70	4.62 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.18	9.82 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.70	4.62 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	12.19 %
Small-Ap	0.08	9.04 %
Total	0.63	11.09 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
Total	0.63	11.09 %