

MTD Sales
22.48 L

Brand Share %
22.13 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.13 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	21.39	29.41 %
Small-Ap	1.08	4.79 %
Vac-Clea	0.01	0.22 %
Total	22.48	22.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.51	27.70 %
SOUTH-01	4.33	19.36 %
CHENNAI-01	3.91	18.81 %
CHENNAI-02	1.91	20.52 %
WEST-02	1.80	30.32 %
NORTH ARCOT	1.80	28.65 %
TRICHY-01	1.43	17.62 %
SOUTH ARCOT	1.42	27.01 %
WEST-01	1.37	18.93 %
Total	22.48	22.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	4.27	38.57 %
Small-Ap	0.23	6.14 %
Vac-Clea	0.01	0.93 %
Total	4.51	27.70 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.16	8.49 %
CBM1	0.12	13.91 %
MDU6	0.03	5.29 %
MDU3	0.03	9.35 %
MDU1	0.03	1.60 %
MDU7	0.02	5.69 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
KPT1		0.00 %
TMM1	-0.17	-39.25 %
Total	4.51	27.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.84	22.81 %
Small-Ap	0.49	11.20 %
Total	4.33	19.36 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.39	12.81 %
KVT1	0.29	18.35 %
TKS2	0.21	13.51 %
VLV1	0.16	17.87 %
TCN1	0.05	12.95 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TY11		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	4.33	19.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.57	23.29 %
Small-Ap	0.34	7.10 %
Total	3.91	18.81 %

Branch *	MTD Sales L	Brand Share %
CH08	0.36	12.95 %
CH47	0.30	15.41 %
CH48	0.27	18.17 %
GUD1	0.20	18.52 %
CH42	0.17	15.17 %
CH19	0.15	8.48 %
CH07	0.13	9.57 %
CH05	0.02	1.98 %
CGL1		0.00 %
CH14		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
MRM1		0.00 %
WCHN		0.00 %
Total	3.91	18.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.91	27.12 %
Total	1.91	20.52 %

Branch *	MTD Sales L	Brand Share %
CH15	0.24	18.39 %
CH03	0.12	15.25 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH46	-0.08	-73.46 %
Total	1.91	20.52 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.80	41.53 %
Total	1.80	30.32 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	13.72 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
Total	1.80	30.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.80	34.33 %
Total	1.80	28.65 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.16	18.37 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.80	28.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.43	25.59 %
Total	1.43	17.62 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.43	17.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.42	40.02 %
Total	1.42	27.01 %

Branch *	MTD Sales L	Brand Share %
POY2	0.12	18.04 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.42	27.01 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.35	36.05 %
Small-Ap	0.02	0.96 %
Total	1.37	18.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	12.12 %
KMR1	0.02	4.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.37	18.93 %