



# TN : KENT Sales Performance 16/04/2026 8:11 AM

MTD Sales  
23.87 L

Brand Share %  
20.47 %

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.47 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	22.82	27.64 %
Small-Ap	0.53	1.92 %
Vac-Clea	0.52	8.00 %
<b>Total</b>	<b>23.87</b>	<b>20.47 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.03	26.56 %
SOUTH-03	4.40	25.52 %
SOUTH-01	2.84	10.98 %
WEST-01	2.78	30.39 %
NORTH ARCOT	2.01	30.41 %
CHENNAI-02	2.00	17.71 %
WEST-02	1.17	16.12 %
TRICHY-01	0.89	9.82 %
SOUTH ARCOT	0.75	20.34 %
<b>Total</b>	<b>23.87</b>	<b>20.47 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	6.97	38.56 %
Small-Ap	0.06	0.99 %
<b>Total</b>	<b>7.03</b>	<b>26.56 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	0.60	19.10 %
GUD1	0.27	16.26 %
CH05	0.14	4.23 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH16		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>7.03</b>	<b>26.56 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
W-Purifi	3.69	30.86 %
Small-Ap	0.42	9.67 %
Vac-Clea	0.30	31.17 %
<b>Total</b>	<b>4.40</b>	<b>25.52 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.20	9.11 %
TEN2	0.03	2.35 %
MDU3	0.03	6.11 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>4.40</b>	<b>25.52 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	2.81	14.66 %
Small-Ap	0.03	0.46 %
<b>Total</b>	<b>2.84</b>	<b>10.98 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	0.16	11.50 %
TKS2	0.14	8.84 %
KVT1	0.12	8.34 %
TKS1	0.12	14.07 %
TUT1	0.12	4.03 %
VLY1	0.12	10.39 %
MAR1	0.11	11.28 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>2.84</b>	<b>10.98 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.78	42.83 %
<b>Total</b>	<b>2.78</b>	<b>30.39 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.15	11.62 %
MPM1	0.08	11.97 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>2.78</b>	<b>30.39 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.99	40.17 %
Small-Ap	0.03	1.64 %
<b>Total</b>	<b>2.01</b>	<b>30.41 %</b>

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>2.01</b>	<b>30.41 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
W-Purifi	1.78	21.23 %
Vac-Clea	0.22	82.80 %
<b>Total</b>	<b>2.00</b>	<b>17.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	0.16	18.18 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>2.00</b>	<b>17.71 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
W-Purifi	1.17	21.84 %
<b>Total</b>	<b>1.17</b>	<b>16.12 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	0.17	14.43 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>1.17</b>	<b>16.12 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.89	14.85 %
<b>Total</b>	<b>0.89</b>	<b>9.82 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.16	8.26 %
PBR2	0.15	15.15 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>0.89</b>	<b>9.82 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	0.75	33.64 %
<b>Total</b>	<b>0.75</b>	<b>20.34 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.75</b>	<b>20.34 %</b>