

MTD Sales
13.40 L

Brand Share %
11.32 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.32 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	11.96	15.49 %
Small-Ap	1.41	6.08 %
Vac-Clea	0.04	0.19 %
Total	13.40	11.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.62	11.68 %
SOUTH-01	2.10	10.82 %
CHENNAI-02	2.04	16.24 %
SOUTH ARCOT	1.98	28.09 %
SOUTH-03	1.85	11.14 %
WEST-03	0.60	13.28 %
NORTH ARCOT	0.59	6.19 %
WEST-01	0.55	6.11 %
WEST-02	0.54	7.74 %
TRICHY-01	0.54	5.19 %
Total	13.40	11.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.40	16.38 %
Small-Ap	0.22	5.03 %
Total	2.62	11.68 %

Branch *	MTD Sales L	Brand Share %
CH49	0.17	8.02 %
CH47	0.05	3.57 %
CH30	0.03	3.50 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH38		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	2.62	11.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.71	14.67 %
Small-Ap	0.39	12.05 %
Total	2.10	10.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.23	9.23 %
NGR1	0.18	8.05 %
VKM1	0.03	6.15 %
TUT1	0.03	1.74 %
TCN1	0.03	5.51 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VL1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	2.10	10.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.96	25.55 %
Small-Ap	0.08	2.90 %
Total	2.04	16.24 %

Branch *	MTD Sales L	Brand Share %
CH43	0.05	4.77 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	2.04	16.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.96	37.56 %
Small-Ap	0.02	1.52 %
Total	1.98	28.09 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	7.92 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.98	28.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.56	14.44 %
Small-Ap	0.29	10.45 %
Total	1.85	11.14 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.13	9.32 %
TEN2	0.09	9.91 %
MDU2	0.03	1.67 %
KKD3	0.03	1.40 %
KRR1	0.03	10.18 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.85	11.14 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	15.35 %
Small-Ap	0.06	6.88 %
Total	0.60	13.28 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	0.60	13.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.47	7.27 %
Small-Ap	0.09	4.03 %
Vac-Clea	0.04	3.84 %
Total	0.59	6.19 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
GDM1	-0.16	-115.63 %
Total	0.59	6.19 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.49	9.33 %
Small-Ap	0.06	2.81 %
Total	0.55	6.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.03	1.66 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.55	6.11 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.34	6.33 %
Small-Ap	0.20	17.56 %
Total	0.54	7.74 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.06	6.95 %
SLM3	0.05	7.48 %
BMD1	0.02	6.40 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.54	7.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	8.16 %
Total	0.54	5.19 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.54	5.19 %