



TN : KENT Sales Performance 14/05/2026 8:11 AM

MTD Sales
19.63 L

Brand Share %
21.48 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.48 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	18.88	28.82 %
Small-Ap	0.74	3.74 %
Vac-Clea	0.01	0.23 %
Total	19.63	21.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.18	27.28 %
SOUTH-01	3.56	18.26 %
CHENNAI-01	3.18	16.48 %
CHENNAI-02	1.73	20.73 %
NORTH ARCOT	1.53	26.85 %
TRICHY-01	1.43	19.47 %
SOUTH ARCOT	1.42	30.32 %
WEST-01	1.30	19.86 %
WEST-02	1.29	27.93 %
Total	19.63	21.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	3.99	38.34 %
Small-Ap	0.17	5.04 %
Vac-Clea	0.01	0.93 %
Total	4.18	27.28 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.12	13.91 %
MDU6	0.03	5.57 %
MDU3	0.03	9.35 %
MDU1	0.03	1.75 %
MDU7	0.02	5.69 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
KPT1		0.00 %
TEN2		-0.28 %
TMM1	-0.17	-42.35 %
Total	4.18	27.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.20	21.85 %
Small-Ap	0.36	9.77 %
Total	3.56	18.26 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.36	12.15 %
KVT1	0.26	18.80 %
TUT1	0.23	14.63 %
TKS2	0.21	13.96 %
VLY1	0.16	18.13 %
MAR1	0.15	19.52 %
TCN1	0.02	6.76 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.56	18.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.00	21.15 %
Small-Ap	0.18	4.09 %
Total	3.18	16.48 %

Branch *	MTD Sales L	Brand Share %
CH47	0.28	15.83 %
CH48	0.27	18.17 %
CH08	0.21	7.89 %
GUD1	0.20	18.52 %
CH42	0.17	15.17 %
CH19	0.15	8.48 %
CH07	0.13	9.57 %
CH45	0.03	11.11 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
MRM1		0.00 %
WCHN		0.00 %
Total	3.18	16.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.73	27.68 %
Total	1.73	20.73 %

Branch *	MTD Sales L	Brand Share %
CH15	0.24	20.57 %
CH03	0.12	16.07 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH46	-0.08	-87.80 %
Total	1.73	20.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.53	32.51 %
Total	1.53	26.85 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.16	18.37 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.53	26.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.43	28.36 %
Total	1.43	19.47 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.43	19.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.42	44.81 %
Total	1.42	30.32 %

Branch *	MTD Sales L	Brand Share %
POY2	0.12	18.22 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.42	30.32 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.27	34.70 %
Small-Ap	0.02	1.32 %
Total	1.30	19.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	13.12 %
KMR1	0.02	4.44 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.30	19.86 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.29	38.10 %
Total	1.29	27.93 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	17.10 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
Total	1.29	27.93 %