

MTD Sales  
11.56 L

Brand Share %  
10.89 %

Information:

MTD : 01-09-2026 To 12-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.89 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 10.23       | 14.81 %       |
| Small-Ap | 1.29        | 6.28 %        |
| Vac-Clea | 0.04        | 0.21 %        |
| Total    | 11.56       | 10.89 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 2.40        | 11.83 %       |
| SOUTH ARCOT | 1.98        | 31.14 %       |
| CHENNAI-02  | 1.88        | 16.46 %       |
| SOUTH-01    | 1.61        | 9.14 %        |
| SOUTH-03    | 1.37        | 9.18 %        |
| WEST-03     | 0.60        | 14.66 %       |
| NORTH ARCOT | 0.59        | 7.55 %        |
| TRICHY-01   | 0.54        | 5.38 %        |
| WEST-02     | 0.38        | 6.20 %        |
| WEST-01     | 0.22        | 2.93 %        |
| Total       | 11.56       | 10.89 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 2.23        | 16.88 %       |
| Small-Ap | 0.17        | 4.47 %        |
| Total    | 2.40        | 11.83 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49     | 0.17        | 8.18 %        |
| CH47     | 0.05        | 3.78 %        |
| CH07     | 0.03        | 5.07 %        |
| CH30     | 0.03        | 4.76 %        |
| AVD1     |             | 0.00 %        |
| CGL1     |             | 0.00 %        |
| CH05     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 2.40        | 11.83 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.96        | 40.28 %       |
| Small-Ap | 0.02        | 1.92 %        |
| Total    | 1.98        | 31.14 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SJI2     | 0.02        | 7.92 %        |
| CUD1     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 1.98        | 31.14 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.80        | 25.42 %       |
| Small-Ap | 0.08        | 3.15 %        |
| Total    | 1.88        | 16.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH43     | 0.05        | 4.77 %        |
| CH06     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH21     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 1.88        | 16.46 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.27        | 11.64 %       |
| Small-Ap | 0.33        | 11.55 %       |
| Total    | 1.61        | 9.14 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.18        | 8.05 %        |
| TKS2     | 0.06        | 4.83 %        |
| TUT1     | 0.03        | 1.74 %        |
| TCN1     | 0.03        | 5.81 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KVT1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND2     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 1.61        | 9.14 %        |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.07        | 11.34 %       |
| Small-Ap | 0.29        | 11.31 %       |
| Total    | 1.37        | 9.18 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.13        | 9.37 %        |
| TEN2     | 0.09        | 9.91 %        |
| MDU2     | 0.03        | 1.71 %        |
| KKD3     | 0.03        | 1.41 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 1.37        | 9.18 %        |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.54        | 17.39 %       |
| Small-Ap | 0.06        | 6.94 %        |
| Total    | 0.60        | 14.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| Total    | 0.60        | 14.66 %       |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.47        | 9.23 %        |
| Small-Ap | 0.09        | 4.79 %        |
| Vac-Clea | 0.04        | 3.84 %        |
| Total    | 0.59        | 7.55 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VEL3     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| GDM1     | -0.16       | -115.63 %     |
| Total    | 0.59        | 7.55 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.54        | 8.37 %        |
| Total    | 0.54        | 5.38 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TNJ2     |             | 0.00 %        |
| TRY1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 0.54        | 5.38 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Small-Ap | 0.20        | 18.33 %       |
| W-Purifi | 0.18        | 3.94 %        |
| Total    | 0.38        | 6.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.06        | 7.08 %        |
| SLM3     | 0.05        | 9.82 %        |
| BMD1     | 0.02        | 6.40 %        |
| ATU1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 0.38        | 6.20 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.17        | 3.94 %        |
| Small-Ap | 0.06        | 2.99 %        |
| Total    | 0.22        | 2.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.03        | 1.66 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 0.22        | 2.93 %        |