

MTD Sales
10.61 L

Brand Share %
11.46 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.46 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	9.58	15.55 %
Small-Ap	0.99	5.78 %
Vac-Clea	0.04	0.25 %
Total	10.61	11.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.34	13.33 %
CHENNAI-02	1.72	16.85 %
SOUTH ARCOT	1.66	30.07 %
SOUTH-01	1.55	10.30 %
SOUTH-03	1.14	8.75 %
WEST-03	0.57	15.82 %
NORTH ARCOT	0.57	7.94 %
TRICHY-01	0.54	6.50 %
WEST-02	0.33	6.31 %
WEST-01	0.20	2.82 %
Total	10.61	11.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.23	18.71 %
Small-Ap	0.11	3.76 %
Total	2.34	13.33 %

Branch *	MTD Sales L	Brand Share %
CH47	0.05	4.73 %
CH07	0.03	5.07 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	2.34	13.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.64	26.02 %
Small-Ap	0.08	3.55 %
Total	1.72	16.85 %

Branch *	MTD Sales L	Brand Share %
CH43	0.05	5.82 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	1.72	16.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.64	38.59 %
Small-Ap	0.02	2.32 %
Total	1.66	30.07 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	9.64 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.66	30.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.27	12.55 %
Small-Ap	0.28	11.75 %
Total	1.55	10.30 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.18	8.70 %
TKS2	0.03	2.91 %
TCN1	0.03	7.23 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	1.55	10.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.91	10.70 %
Small-Ap	0.23	11.42 %
Total	1.14	8.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.13	10.66 %
TEN2	0.09	9.91 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.14	8.75 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	20.06 %
Small-Ap	0.03	3.49 %
Total	0.57	15.82 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	0.57	15.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.47	9.76 %
Small-Ap	0.06	3.96 %
Vac-Clea	0.04	4.82 %
Total	0.57	7.94 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
GDM1	-0.16	-189.78 %
Total	0.57	7.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	9.90 %
Total	0.54	6.50 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.54	6.50 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	4.81 %
Small-Ap	0.14	15.20 %
Total	0.33	6.31 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.05	9.82 %
SLM1	0.03	6.35 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.33	6.31 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.17	4.42 %
Small-Ap	0.03	1.68 %
Total	0.20	2.82 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.20	2.82 %