



TN : KENT Sales Performance 12/05/2026 8:11 AM

MTD Sales
17.73 L

Brand Share %
22.06 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.06 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	17.08	29.89 %
Small-Ap	0.63	3.54 %
Vac-Clea	0.01	0.27 %
Total	17.73	22.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.15	28.72 %
SOUTH-01	3.05	19.01 %
CHENNAI-01	2.66	15.05 %
NORTH ARCOT	1.53	29.94 %
TRICHY-01	1.43	22.41 %
SOUTH ARCOT	1.42	32.29 %
CHENNAI-02	1.30	18.61 %
WEST-02	1.13	28.10 %
WEST-01	1.05	19.95 %
Total	17.73	22.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	3.99	40.66 %
Small-Ap	0.14	4.62 %
Vac-Clea	0.01	0.93 %
Total	4.15	28.72 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.12	21.08 %
MDU6	0.03	5.57 %
MDU3	0.03	9.35 %
MDU7	0.02	5.69 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
KPT1		0.00 %
TEN2		-0.28 %
TMM1	-0.17	-43.46 %
Total	4.15	28.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.71	23.22 %
Small-Ap	0.34	10.36 %
Total	3.05	19.01 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.36	16.27 %
KVT1	0.26	19.69 %
TUT1	0.23	14.63 %
TKS2	0.21	17.71 %
VLY1	0.16	18.99 %
TKS1	0.08	12.29 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.05	19.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.53	19.71 %
Small-Ap	0.13	3.09 %
Total	2.66	15.05 %

Branch *	MTD Sales L	Brand Share %
CH47	0.28	16.30 %
CH48	0.27	19.53 %
GUD1	0.20	18.52 %
CH19	0.15	8.48 %
CH07	0.13	11.05 %
CH08	0.03	1.23 %
CH45	0.03	11.11 %
CH16	0.02	5.64 %
CH05		0.00 %
CH14		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH49		0.00 %
MRM1		0.00 %
WCHN		0.00 %
Total	2.66	15.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.53	36.11 %
Total	1.53	29.94 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.16	18.52 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.53	29.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.43	34.10 %
Total	1.43	22.41 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.43	22.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.42	46.81 %
Total	1.42	32.29 %

Branch *	MTD Sales L	Brand Share %
POY2	0.12	18.22 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.42	32.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.30	25.33 %
Total	1.30	18.61 %

Branch *	MTD Sales L	Brand Share %
CH15	0.24	20.95 %
CH03	0.12	19.65 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH46	-0.08	-120.00 %
Total	1.30	18.61 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.13	38.25 %
Total	1.13	28.10 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	17.10 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	1.13	28.10 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.03	31.65 %
Small-Ap	0.02	1.49 %
Total	1.05	19.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.12	7.33 %
KMR1	0.02	5.24 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.05	19.95 %