

MTD Sales
10.02 L

Brand Share %
12.10 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.10 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	9.09	16.04 %
Small-Ap	0.89	5.80 %
Vac-Clea	0.04	0.33 %
Total	10.02	12.10 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.18	13.49 %
CHENNAI-02	1.55	16.22 %
SOUTH-01	1.52	11.49 %
SOUTH ARCOT	1.49	29.10 %
SOUTH-03	1.08	9.30 %
WEST-03	0.57	17.12 %
NORTH ARCOT	0.57	8.80 %
TRICHY-01	0.54	7.81 %
WEST-02	0.33	7.41 %
WEST-01	0.20	3.25 %
Total	10.02	12.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.07	18.32 %
Small-Ap	0.11	4.09 %
Total	2.18	13.49 %

Branch *	MTD Sales L	Brand Share %
CH47	0.05	4.73 %
CH07	0.03	5.57 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	2.18	13.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.48	25.14 %
Small-Ap	0.08	3.77 %
Total	1.55	16.22 %

Branch *	MTD Sales L	Brand Share %
CH43	0.05	5.82 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
MJR1		0.00 %
WCHN		0.00 %
Total	1.55	16.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.27	13.22 %
Small-Ap	0.25	12.72 %
Total	1.52	11.49 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.03	2.91 %
TCN1	0.03	10.44 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	1.52	11.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.47	37.28 %
Small-Ap	0.02	2.54 %
Total	1.49	29.10 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	9.64 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.49	29.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.91	12.08 %
Small-Ap	0.17	9.28 %
Total	1.08	9.30 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.13	10.79 %
TEN2	0.05	7.13 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.08	9.30 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	21.05 %
Small-Ap	0.03	4.15 %
Total	0.57	17.12 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	0.57	17.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.47	11.32 %
Small-Ap	0.06	4.04 %
Vac-Clea	0.04	4.82 %
Total	0.57	8.80 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
GDM1	-0.16	-189.78 %
Total	0.57	8.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	11.29 %
Total	0.54	7.81 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.54	7.81 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	5.43 %
Small-Ap	0.14	17.20 %
Total	0.33	7.41 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.33	7.41 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.17	4.69 %
Small-Ap	0.03	1.87 %
Total	0.20	3.25 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.20	3.25 %