



TN : KENT Sales Performance 11/05/2026 8:11 AM

MTD Sales
16.72 L

Brand Share %
22.43 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.43 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| W-Purifi | 16.19 | 29.94 % |
| Small-Ap | 0.52 | 3.31 % |
| Vac-Clea | 0.01 | 0.29 % |
| Total | 16.72 | 22.43 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| SOUTH-03 | 3.82 | 28.90 % |
| SOUTH-01 | 2.71 | 18.63 % |
| CHENNAI-01 | 2.63 | 16.05 % |
| NORTH ARCOT | 1.53 | 33.18 % |
| SOUTH ARCOT | 1.42 | 32.40 % |
| WEST-02 | 1.23 | 30.80 % |
| CHENNAI-02 | 1.18 | 17.75 % |
| TRICHY-01 | 1.14 | 20.57 % |
| WEST-01 | 1.05 | 20.26 % |
| Total | 16.72 | 22.43 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 3.66 | 41.88 % |
| Small-Ap | 0.14 | 4.86 % |
| Vac-Clea | 0.01 | 0.93 % |
| Total | 3.82 | 28.90 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CBM1 | 0.12 | 21.08 % |
| MDU6 | 0.03 | 8.23 % |
| MDU3 | 0.03 | 9.35 % |
| MDU7 | 0.02 | 10.11 % |
| ATG1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU1 | | 0.00 % |
| MDU2 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PVI1 | | 0.00 % |
| SVG1 | | 0.00 % |
| USL1 | | 0.00 % |
| KPT1 | | 0.00 % |
| TEN2 | | -0.29 % |
| TMM1 | -0.17 | -47.72 % |
| Total | 3.82 | 28.90 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.47 | 23.39 % |
| Small-Ap | 0.24 | 8.39 % |
| Total | 2.71 | 18.63 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| NGR1 | 0.36 | 17.36 % |
| KVT1 | 0.26 | 21.91 % |
| TUT1 | 0.21 | 13.38 % |
| TKS2 | 0.16 | 14.39 % |
| VLY1 | 0.16 | 19.15 % |
| TKS1 | 0.05 | 13.60 % |
| MAR1 | 0.02 | 7.55 % |
| APK1 | | 0.00 % |
| ARM1 | | 0.00 % |
| ASM1 | | 0.00 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| RND1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TUT2 | | 0.00 % |
| TYI1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VNR1 | | 0.00 % |
| VNR2 | | 0.00 % |
| Total | 2.71 | 18.63 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.53 | 19.80 % |
| Small-Ap | 0.11 | 3.51 % |
| Total | 2.63 | 16.05 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH47 | 0.28 | 16.42 % |
| CH48 | 0.27 | 21.51 % |
| GUD1 | 0.20 | 18.92 % |
| CH19 | 0.15 | 9.03 % |
| CH07 | 0.11 | 9.41 % |
| CH08 | 0.03 | 2.00 % |
| CH45 | 0.03 | 12.62 % |
| CH16 | 0.02 | 6.61 % |
| CH05 | | 0.00 % |
| CH14 | | 0.00 % |
| CH25 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH30 | | 0.00 % |
| CH37 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH42 | | 0.00 % |
| CH49 | | 0.00 % |
| MRM1 | | 0.00 % |
| WCHN | | 0.00 % |
| Total | 2.63 | 16.05 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.53 | 39.42 % |
| Total | 1.53 | 33.18 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CPT1 | | 0.00 % |
| GDM1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRR1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VEL1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 1.53 | 33.18 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.42 | 46.81 % |
| Total | 1.42 | 32.40 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2 | 0.12 | 18.22 % |
| CDM1 | | 0.00 % |
| CUD1 | | 0.00 % |
| KKI2 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| SJI2 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| VCM2 | | 0.00 % |
| VPM2 | | 0.00 % |
| Total | 1.42 | 32.40 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.23 | 40.38 % |
| Total | 1.23 | 30.80 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2 | 0.14 | 17.67 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| ERD2 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM1 | | 0.00 % |
| SLM2 | | 0.00 % |
| Total | 1.23 | 30.80 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.18 | 24.15 % |
| Total | 1.18 | 17.75 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH15 | 0.24 | 20.95 % |
| CH03 | | 0.00 % |
| CH06 | | 0.00 % |
| CH12 | | 0.00 % |
| CH18 | | 0.00 % |
| CH20 | | 0.00 % |
| CH23 | | 0.00 % |
| CH24 | | 0.00 % |
| CH27 | | 0.00 % |
| CH31 | | 0.00 % |
| CH34 | | 0.00 % |
| CH41 | | 0.00 % |
| CH44 | | 0.00 % |
| CH50 | | 0.00 % |
| GPD1 | | 0.00 % |
| MJR1 | | 0.00 % |
| PON1 | | 0.00 % |
| CH46 | -0.08 | -120.00 % |
| Total | 1.18 | 17.75 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.14 | 29.08 % |
| Total | 1.14 | 20.57 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| KIK1 | | 0.00 % |
| KUM1 | | 0.00 % |
| KUM2 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PBR2 | | 0.00 % |
| PDK1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TNJ1 | | 0.00 % |
| TNJ2 | | 0.00 % |
| TRY3 | | 0.00 % |
| TRY4 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 1.14 | 20.57 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.03 | 31.65 % |
| Small-Ap | 0.02 | 1.54 % |
| Total | 1.05 | 20.26 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 0.12 | 7.33 % |
| KMR1 | 0.02 | 5.24 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR3 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 1.05 | 20.26 % |