



TN : KENT Sales Performance 10/05/2026 8:11 AM

MTD Sales
15.21 L

Brand Share %
22.79 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.79 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	14.75	30.08 %
Small-Ap	0.45	3.31 %
Vac-Clea	0.01	0.33 %
Total	15.21	22.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.73	31.07 %
SOUTH-01	2.67	20.00 %
CHENNAI-01	1.89	13.39 %
SOUTH ARCOT	1.26	30.79 %
WEST-02	1.23	32.53 %
NORTH ARCOT	1.19	31.42 %
CHENNAI-02	1.18	20.69 %
TRICHY-01	1.14	21.59 %
WEST-01	0.93	19.96 %
Total	15.21	22.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	3.57	42.36 %
Small-Ap	0.14	5.57 %
Vac-Clea	0.01	1.43 %
Total	3.73	31.07 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.12	21.08 %
MDU6	0.03	9.00 %
MDU3	0.03	9.68 %
MDU7	0.02	10.56 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
KPT1		0.00 %
TEN2		-0.42 %
Total	3.73	31.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.47	25.62 %
Small-Ap	0.20	7.56 %
Total	2.67	20.00 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.36	19.95 %
TUT1	0.19	14.54 %
TKS2	0.16	15.06 %
VLY1	0.16	20.09 %
TKS1	0.05	13.60 %
MAR1	0.02	7.55 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	2.67	20.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.81	16.30 %
Small-Ap	0.08	3.26 %
Total	1.89	13.39 %

Branch *	MTD Sales L	Brand Share %
CH47	0.28	21.28 %
GUD1	0.20	19.11 %
CH48	0.14	14.96 %
CH07	0.11	9.57 %
CH08	0.03	2.29 %
CH16	0.02	6.61 %
CH05		0.00 %
CH14		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
MRM1		0.00 %
WCHN		0.00 %
Total	1.89	13.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.26	43.88 %
Total	1.26	30.79 %

Branch *	MTD Sales L	Brand Share %
POY2	0.12	18.81 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	1.26	30.79 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.23	42.18 %
Total	1.23	32.53 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	17.67 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	1.23	32.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.19	36.76 %
Total	1.19	31.42 %

Branch *	MTD Sales L	Brand Share %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.19	31.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.18	27.93 %
Total	1.18	20.69 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.18	20.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.14	30.33 %
Total	1.14	21.59 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.14	21.59 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.91	31.58 %
Small-Ap	0.02	1.72 %
Total	0.93	19.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.02	6.24 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	0.93	19.96 %