

MTD Sales
7.45 L

Brand Share %
11.54 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.54 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	6.57	15.23 %
Small-Ap	0.84	7.01 %
Vac-Clea	0.04	0.37 %
Total	7.45	11.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.02	14.81 %
SOUTH ARCOT	1.16	30.09 %
SOUTH-01	0.94	10.35 %
SOUTH-03	0.75	8.99 %
CHENNAI-02	0.73	8.93 %
WEST-03	0.57	22.26 %
NORTH ARCOT	0.41	8.66 %
TRICHY-01	0.35	6.40 %
WEST-02	0.33	8.92 %
WEST-01	0.20	3.93 %
Total	7.45	11.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.94	19.34 %
Small-Ap	0.08	4.26 %
Total	2.02	14.81 %

Branch *	MTD Sales L	Brand Share %
CH07	0.03	6.11 %
CH47	0.03	3.08 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	2.02	14.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.13	39.53 %
Small-Ap	0.02	3.23 %
Total	1.16	30.09 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.16	30.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.69	11.61 %
Small-Ap	0.25	15.50 %
Total	0.94	10.35 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.03	4.24 %
NGR1	0.03	2.74 %
TCN1	0.03	10.98 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	0.94	10.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.58	11.49 %
Small-Ap	0.17	12.96 %
Total	0.75	8.99 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.13	11.39 %
TEN2	0.05	11.18 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.75	8.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.68	14.20 %
Small-Ap	0.05	2.89 %
Total	0.73	8.93 %

Branch *	MTD Sales L	Brand Share %
CH43	0.02	2.85 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
MJR1		0.00 %
PON1		0.00 %
WCHN		0.00 %
Total	0.73	8.93 %

WEST-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	28.05 %
Small-Ap	0.03	5.19 %
Total	0.57	22.26 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
Total	0.57	22.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.31	10.04 %
Small-Ap	0.06	5.46 %
Vac-Clea	0.04	7.61 %
Total	0.41	8.66 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.41	8.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.35	9.18 %
Total	0.35	6.40 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.35	6.40 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	6.39 %
Small-Ap	0.14	24.38 %
Total	0.33	8.92 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.33	8.92 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.17	6.02 %
Small-Ap	0.03	2.26 %
Total	0.20	3.93 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.20	3.93 %