



TN : KENT Sales Performance 08/05/2026 8:12 AM

MTD Sales
12.37 L

Brand Share %
24.80 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.80 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| W-Purifi | 12.09 | 30.59 % |
| Small-Ap | 0.28 | 2.67 % |
| Total | 12.37 | 24.80 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| SOUTH-03 | 2.88 | 33.64 % |
| SOUTH-01 | 2.34 | 23.54 % |
| CHENNAI-01 | 1.67 | 14.32 % |
| NORTH ARCOT | 1.30 | 39.24 % |
| WEST-02 | 1.05 | 38.54 % |
| TRICHY-01 | 1.01 | 22.39 % |
| SOUTH ARCOT | 0.87 | 29.68 % |
| CHENNAI-02 | 0.83 | 21.15 % |
| WEST-01 | 0.42 | 18.11 % |
| Total | 12.37 | 24.80 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.81 | 42.74 % |
| Small-Ap | 0.08 | 3.86 % |
| Total | 2.88 | 33.64 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CBM1 | 0.12 | 21.08 % |
| MDU6 | 0.03 | 10.90 % |
| MDU3 | 0.03 | 16.99 % |
| ATG1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU1 | | 0.00 % |
| MDU2 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SVG1 | | 0.00 % |
| TMM1 | | 0.00 % |
| USL1 | | 0.00 % |
| KPT1 | | 0.00 % |
| TEN2 | | -0.88 % |
| Total | 2.88 | 33.64 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.20 | 28.00 % |
| Small-Ap | 0.15 | 7.04 % |
| Total | 2.34 | 23.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TUT1 | 0.19 | 17.71 % |
| TKS2 | 0.16 | 15.76 % |
| VLY1 | 0.16 | 20.60 % |
| KVT1 | 0.12 | 20.62 % |
| TKS1 | 0.03 | 7.51 % |
| MAR1 | 0.02 | 9.44 % |
| APK1 | | 0.00 % |
| ARM1 | | 0.00 % |
| ASM1 | | 0.00 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| PDI1 | | 0.00 % |
| RND1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TUT2 | | 0.00 % |
| TYI1 | | 0.00 % |
| VNR1 | | 0.00 % |
| VNR2 | | 0.00 % |
| Total | 2.34 | 23.54 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.64 | 16.48 % |
| Small-Ap | 0.03 | 1.58 % |
| Total | 1.67 | 14.32 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH48 | 0.14 | 15.87 % |
| CH07 | 0.11 | 12.34 % |
| CH08 | 0.03 | 3.04 % |
| CH05 | | 0.00 % |
| CH14 | | 0.00 % |
| CH16 | | 0.00 % |
| CH19 | | 0.00 % |
| CH25 | | 0.00 % |
| CH26 | | 0.00 % |
| CH30 | | 0.00 % |
| CH37 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH42 | | 0.00 % |
| CH45 | | 0.00 % |
| CH49 | | 0.00 % |
| GUD1 | | 0.00 % |
| MRM1 | | 0.00 % |
| WCHN | | 0.00 % |
| Total | 1.67 | 14.32 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.30 | 44.98 % |
| Total | 1.30 | 39.24 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ARC2 | | 0.00 % |
| CGM1 | | 0.00 % |
| CPT1 | | 0.00 % |
| GDM1 | | 0.00 % |
| SBR1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRR1 | | 0.00 % |
| VEL1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 1.30 | 39.24 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.05 | 43.25 % |
| Total | 1.05 | 38.54 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2 | 0.14 | 19.86 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| ERD2 | | 0.00 % |
| HSR1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SLM1 | | 0.00 % |
| SLM2 | | 0.00 % |
| Total | 1.05 | 38.54 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 1.01 | 30.29 % |
| Total | 1.01 | 22.39 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| KIK1 | | 0.00 % |
| KUM1 | | 0.00 % |
| KUM2 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NGT1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PBR2 | | 0.00 % |
| PTK1 | | 0.00 % |
| TNJ1 | | 0.00 % |
| TNJ2 | | 0.00 % |
| TRY3 | | 0.00 % |
| TRY4 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 1.01 | 22.39 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.87 | 37.27 % |
| Total | 0.87 | 29.68 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1 | | 0.00 % |
| KKI2 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| POY1 | | 0.00 % |
| POY2 | | 0.00 % |
| SJI2 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| VCM2 | | 0.00 % |
| VPM2 | | 0.00 % |
| Total | 0.87 | 29.68 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.83 | 27.60 % |
| Total | 0.83 | 21.15 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03 | | 0.00 % |
| CH06 | | 0.00 % |
| CH12 | | 0.00 % |
| CH18 | | 0.00 % |
| CH20 | | 0.00 % |
| CH23 | | 0.00 % |
| CH24 | | 0.00 % |
| CH27 | | 0.00 % |
| CH31 | | 0.00 % |
| CH34 | | 0.00 % |
| CH41 | | 0.00 % |
| CH44 | | 0.00 % |
| CH50 | | 0.00 % |
| GPD1 | | 0.00 % |
| MJR1 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 0.83 | 21.15 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.39 | 33.28 % |
| Small-Ap | 0.02 | 2.04 % |
| Total | 0.42 | 18.11 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1 | 0.02 | 8.50 % |
| CBE1 | | 0.00 % |
| CBE2 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| KGM1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| WHCB | | 0.00 % |
| Total | 0.42 | 18.11 % |