



TN : KENT Sales Performance 07/05/2026 8:11 AM

MTD Sales
11.10 L

Brand Share %
25.40 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.40 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	10.92	31.65 %
Small-Ap	0.18	1.94 %
Total	11.10	25.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.55	35.16 %
SOUTH-01	2.03	24.44 %
CHENNAI-01	1.38	13.74 %
NORTH ARCOT	1.30	39.60 %
WEST-02	1.05	38.84 %
TRICHY-01	1.01	23.74 %
SOUTH ARCOT	0.71	30.10 %
CHENNAI-02	0.65	19.54 %
WEST-01	0.42	19.18 %
Total	11.10	25.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.47	44.86 %
Small-Ap	0.08	4.44 %
Total	2.55	35.16 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.12	21.08 %
MDU6	0.03	10.90 %
MDU3	0.03	16.99 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
USL1		0.00 %
KPT1		0.00 %
TEN2		-1.22 %
Total	2.55	35.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.97	29.94 %
Small-Ap	0.05	3.05 %
Total	2.03	24.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.16	19.67 %
TKS2	0.16	15.76 %
TKS1	0.03	11.16 %
MAR1	0.02	10.59 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VNR2		0.00 %
Total	2.03	24.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.35	16.06 %
Small-Ap	0.03	1.65 %
Total	1.38	13.74 %

Branch *	MTD Sales L	Brand Share %
CH48	0.14	15.87 %
CH07	0.11	15.98 %
CH08	0.03	3.06 %
CH05		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	1.38	13.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.30	44.98 %
Total	1.30	39.60 %

Branch *	MTD Sales L	Brand Share %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.30	39.60 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.05	43.25 %
Total	1.05	38.84 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	19.86 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	1.05	38.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	31.78 %
Total	1.01	23.74 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	1.01	23.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.71	40.01 %
Total	0.71	30.10 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	0.71	30.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.65	25.98 %
Total	0.65	19.54 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	0.65	19.54 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.39	33.28 %
Small-Ap	0.02	2.31 %
Total	0.42	19.18 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.02	8.50 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	0.42	19.18 %