



TN : KENT Sales Performance 07/04/2026 8:11 AM

MTD Sales
8.57 L

Brand Share %
18.04 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.04 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 8.37 | 25.21 % |
| Small-Ap | 0.13 | 1.14 % |
| Vac-Clea | 0.07 | 2.34 % |
| Total | 8.57 | 18.04 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CHENNAI-01 | 2.96 | 25.05 % |
| SOUTH-01 | 1.27 | 11.93 % |
| WEST-01 | 1.14 | 31.84 % |
| NORTH ARCOT | 0.87 | 28.78 % |
| CHENNAI-02 | 0.79 | 15.87 % |
| SOUTH-03 | 0.79 | 13.63 % |
| WEST-02 | 0.49 | 16.42 % |
| TRICHY-01 | 0.26 | 7.49 % |
| SOUTH ARCOT | | 0.00 % |
| Total | 8.57 | 18.04 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.96 | 33.61 % |
| Total | 2.96 | 25.05 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| AVD1 | | 0.00 % |
| CGL1 | | 0.00 % |
| CH05 | | 0.00 % |
| CH14 | | 0.00 % |
| CH16 | | 0.00 % |
| CH25 | | 0.00 % |
| CH28 | | 0.00 % |
| CH30 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH42 | | 0.00 % |
| CH45 | | 0.00 % |
| CZWH | | 0.00 % |
| SKL1 | | 0.00 % |
| TKM1 | | 0.00 % |
| WCHN | | 0.00 % |
| Total | 2.96 | 25.05 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.24 | 16.64 % |
| Small-Ap | 0.03 | 1.04 % |
| Total | 1.27 | 11.93 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ARM1 | 0.03 | 12.83 % |
| APK1 | | 0.00 % |
| APK2 | | 0.00 % |
| ASM1 | | 0.00 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| MAR1 | | 0.00 % |
| MMT1 | | 0.00 % |
| NGR1 | | 0.00 % |
| PKD1 | | 0.00 % |
| RND1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| SVK1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKS2 | | 0.00 % |
| TKY1 | | 0.00 % |
| TUT1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VNR2 | | 0.00 % |
| Total | 1.27 | 11.93 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.14 | 48.61 % |
| Total | 1.14 | 31.84 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE2 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE6 | | 0.00 % |
| KGI1 | | 0.00 % |
| KMD1 | | 0.00 % |
| KMR1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PPI1 | | 0.00 % |
| TPR1 | | 0.00 % |
| TPR2 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| Total | 1.14 | 31.84 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 0.87 | 35.18 % |
| Total | 0.87 | 28.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ABR1 | | 0.00 % |
| ANI1 | | 0.00 % |
| BGR1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SBR1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VEL1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WHVL | | 0.00 % |
| Total | 0.87 | 28.78 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 0.76 | 20.22 % |
| Vac-Clea | 0.04 | 100.00 % |
| Total | 0.79 | 15.87 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH03 | | 0.00 % |
| CH06 | | 0.00 % |
| CH17 | | 0.00 % |
| CH18 | | 0.00 % |
| CH20 | | 0.00 % |
| CH23 | | 0.00 % |
| CH24 | | 0.00 % |
| CH27 | | 0.00 % |
| CH33 | | 0.00 % |
| CH34 | | 0.00 % |
| CH36 | | 0.00 % |
| CH41 | | 0.00 % |
| CH44 | | 0.00 % |
| CH50 | | 0.00 % |
| CH51 | | 0.00 % |
| GPD1 | | 0.00 % |
| MJR1 | | 0.00 % |
| Total | 0.79 | 15.87 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 0.66 | 17.92 % |
| Small-Ap | 0.11 | 6.20 % |
| Vac-Clea | 0.03 | 6.54 % |
| Total | 0.79 | 13.63 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| MDU1 | 0.17 | 15.42 % |
| DGL2 | 0.03 | 17.50 % |
| TEN2 | 0.03 | 9.28 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| KKD3 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU3 | | 0.00 % |
| MDU5 | | 0.00 % |
| MDU6 | | 0.00 % |
| MDU7 | | 0.00 % |
| MLR1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| SZSD | | 0.00 % |
| TEN1 | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 0.79 | 13.63 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.49 | 24.32 % |
| Total | 0.49 | 16.42 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PLC1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM3 | | 0.00 % |
| VPD1 | | 0.00 % |
| Total | 0.49 | 16.42 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 0.26 | 11.69 % |
| Total | 0.26 | 7.49 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KIK1 | | 0.00 % |
| KRN1 | | 0.00 % |
| KUM1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| NMM1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PBR2 | | 0.00 % |
| PDK1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TNJ1 | | 0.00 % |
| TNJ2 | | 0.00 % |
| TRY1 | | 0.00 % |
| TRY3 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TVR2 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 0.26 | 7.49 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1 | | 0.00 % |
| CUD1 | | 0.00 % |
| KKI2 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| NVL2 | | 0.00 % |
| POY1 | | 0.00 % |
| POY2 | | 0.00 % |
| PRT1 | | 0.00 % |
| SJI2 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VPM2 | | 0.00 % |
| Total | | 0.00 % |