



# TN : KENT Sales Performance 06/04/2026 8:11 AM

MTD Sales  
7.26 L

Brand Share %  
17.09 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.09 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	7.09	23.43 %
Small-Ap	0.11	1.08 %
Vac-Clea	0.07	2.65 %
<b>Total</b>	<b>7.26</b>	<b>17.09 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.97	20.00 %
SOUTH-01	1.12	11.49 %
WEST-01	1.07	30.83 %
NORTH ARCOT	0.87	31.79 %
CHENNAI-02	0.79	16.71 %
SOUTH-03	0.77	14.01 %
WEST-02	0.42	17.68 %
TRICHY-01	0.26	8.48 %
SOUTH ARCOT		0.00 %
<b>Total</b>	<b>7.26</b>	<b>17.09 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.97	26.56 %
<b>Total</b>	<b>1.97</b>	<b>20.00 %</b>

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH16		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH42		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>1.97</b>	<b>20.00 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.09	15.72 %
Small-Ap	0.03	1.14 %
<b>Total</b>	<b>1.12</b>	<b>11.49 %</b>

Branch *	MTD Sales L	Brand Share %
ARM1	0.03	12.83 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
<b>Total</b>	<b>1.12</b>	<b>11.49 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.07	46.89 %
Total	1.07	30.83 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	1.07	30.83 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	0.87	39.08 %
Total	0.87	31.79 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	0.87	31.79 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.76	20.97 %
Vac-Clea	0.04	100.00 %
<b>Total</b>	<b>0.79</b>	<b>16.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>0.79</b>	<b>16.71 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.66	18.58 %
Small-Ap	0.08	5.36 %
Vac-Clea	0.03	6.54 %
<b>Total</b>	<b>0.77</b>	<b>14.01 %</b>

Branch *	MTD Sales L	Brand Share %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>0.77</b>	<b>14.01 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
W-Purifi	0.42	21.60 %
<b>Total</b>	<b>0.42</b>	<b>17.68 %</b>

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VPD1		0.00 %
<b>Total</b>	<b>0.42</b>	<b>17.68 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.26	13.38 %
<b>Total</b>	<b>0.26</b>	<b>8.48 %</b>

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>0.26</b>	<b>8.48 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total		0.00 %