

MTD Sales
6.76 L

Brand Share %
19.13 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.13 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	3.52	13.37 %
Small-Ap	3.24	35.94 %
Total	6.76	19.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.68	17.34 %
CHENNAI-02	1.23	35.84 %
SOUTH-01	0.88	20.61 %
NORTH ARCOT	0.76	28.36 %
WEST-02	0.52	26.02 %
SOUTH ARCOT	0.51	21.02 %
TRICHY-01	0.42	12.70 %
WEST-01	0.31	9.14 %
SOUTH-03	0.29	9.07 %
WEST-03	0.17	17.23 %
Total	6.76	19.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.13	13.73 %
Small-Ap	0.55	37.47 %
Total	1.68	17.34 %

Branch *	MTD Sales L	Brand Share %
CH49	0.12	15.17 %
CH14	0.05	5.29 %
CH19	0.05	13.14 %
CH22	0.03	15.30 %
CH28	0.03	9.89 %
CH07	0.02	8.47 %
CH47	0.02	3.57 %
GUD2	0.02	3.69 %
CH05		0.00 %
CH29		0.00 %
CH38		0.00 %
CH45		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.68	17.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Small-Ap	1.07	69.09 %
W-Purifi	0.16	8.67 %
Total	1.23	35.84 %

Branch *	MTD Sales L	Brand Share %
CH17	0.05	15.32 %
CH23	0.02	8.72 %
CH06		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
Total	1.23	35.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.71	22.86 %
Small-Ap	0.17	14.61 %
Total	0.88	20.61 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.07	12.41 %
VNR2	0.02	9.56 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	0.88	20.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	24.31 %
Small-Ap	0.32	36.83 %
Total	0.76	28.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.02	7.92 %
VNB1	0.02	9.14 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL3		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VEL4	-0.03	-81.00 %
Total	0.76	28.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Small-Ap	0.35	62.89 %
W-Purifi	0.17	11.80 %
Total	0.52	26.02 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.08	13.30 %
KRI1	0.03	-35.96 %
HSR1	0.03	12.30 %
ATU1		0.00 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	0.52	26.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.32	17.63 %
Small-Ap	0.19	31.24 %
Total	0.51	21.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.05	17.92 %
TRK1	0.02	5.68 %
VPM2	0.02	9.78 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	0.51	21.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.26	31.27 %
W-Purifi	0.16	6.46 %
Total	0.42	12.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.05	12.76 %
TNJ2	0.04	14.29 %
PTK1	0.02	5.15 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	0.42	12.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	7.11 %
Small-Ap	0.13	15.28 %
Total	0.31	9.14 %

Branch *	MTD Sales L	Brand Share %
CNR1	0.03	15.43 %
CBE2	0.03	7.61 %
CBE1	0.02	10.71 %
CBE4	0.02	1.60 %
PDM1	0.02	10.67 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	0.31	9.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.25	10.27 %
Small-Ap	0.04	5.36 %
Total	0.29	9.07 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.02	13.04 %
MDU1	0.02	-496.26 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU8		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.29	9.07 %

WEST-03

Property	MTD Sales L	Brand Share %
Small-Ap	0.17	46.22 %
Total	0.17	17.23 %

Branch *	MTD Sales L	Brand Share %
SYM2	0.03	14.36 %
AVI1		0.00 %
CMI1		0.00 %
NKL2		0.00 %
TPR2		0.00 %
VKL1		0.00 %
Total	0.17	17.23 %