



TN : KENT Sales Performance 05/05/2026 8:11 AM

MTD Sales
9.79 L

Brand Share %
27.12 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.12 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	9.70	33.67 %
Small-Ap	0.08	1.16 %
Total	9.79	27.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.09	32.86 %
SOUTH-01	1.72	25.70 %
CHENNAI-01	1.35	15.61 %
NORTH ARCOT	1.30	46.89 %
WEST-02	0.89	40.10 %
TRICHY-01	0.76	23.80 %
SOUTH ARCOT	0.71	42.66 %
CHENNAI-02	0.57	19.20 %
WEST-01	0.39	25.15 %
Total	9.79	27.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.03	42.17 %
Small-Ap	0.06	3.69 %
Total	2.09	32.86 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.03	21.09 %
MDU3	0.03	16.99 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
KPT1		0.00 %
Total	2.09	32.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.69	31.19 %
Small-Ap	0.03	2.15 %
Total	1.72	25.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.16	26.81 %
TKS2	0.16	16.94 %
TVL1	0.16	21.82 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VNR2		0.00 %
Total	1.72	25.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.35	18.22 %
Total	1.35	15.61 %

Branch *	MTD Sales L	Brand Share %
CH48	0.14	15.87 %
CH07	0.11	23.91 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD1		0.00 %
MRM1		0.00 %
Total	1.35	15.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.30	53.70 %
Total	1.30	46.89 %

Branch *	MTD Sales L	Brand Share %
ARC2		0.00 %
CGM1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	1.30	46.89 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.89	43.96 %
Total	0.89	40.10 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	23.51 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
Total	0.89	40.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.76	31.76 %
Total	0.76	23.80 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
Total	0.76	23.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.71	57.59 %
Total	0.71	42.66 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VPM2		0.00 %
Total	0.71	42.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.57	24.85 %
Total	0.57	19.20 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	0.57	19.20 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.39	49.15 %
Total	0.39	25.15 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
WHCB		0.00 %
Total	0.39	25.15 %