

MTD Sales
4.26 L

Brand Share %
16.16 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.16 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	2.74	13.33 %
Small-Ap	1.52	26.21 %
Total	4.26	16.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.08	14.95 %
CHENNAI-02	0.67	33.02 %
NORTH ARCOT	0.55	28.36 %
SOUTH-01	0.52	16.29 %
SOUTH ARCOT	0.47	27.15 %
WEST-02	0.40	26.55 %
TRICHY-01	0.31	11.62 %
SOUTH-03	0.14	4.95 %
WEST-01	0.06	2.15 %
WEST-03	0.06	12.84 %
Total	4.26	16.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.94	14.60 %
Small-Ap	0.14	17.89 %
Total	1.08	14.95 %

Branch *	MTD Sales L	Brand Share %
CH19	0.02	7.58 %
CH47	0.02	5.12 %
GUD2	0.02	6.35 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.08	14.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Small-Ap	0.51	59.75 %
W-Purifi	0.16	13.82 %
Total	0.67	33.02 %

Branch *	MTD Sales L	Brand Share %
CH50	0.02	15.41 %
CH06		0.00 %
CH17		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH43		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	0.67	33.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	29.91 %
Small-Ap	0.11	23.31 %
Total	0.55	28.36 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL3		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VEL4	-0.03	-81.00 %
Total	0.55	28.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.43	18.45 %
Small-Ap	0.09	10.59 %
Total	0.52	16.29 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.04	11.74 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
Total	0.52	16.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.32	23.41 %
Small-Ap	0.15	40.75 %
Total	0.47	27.15 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.02	5.68 %
VPM2	0.02	9.78 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	0.47	27.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Small-Ap	0.23	60.26 %
W-Purifi	0.17	15.07 %
Total	0.40	26.55 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.05	8.27 %
ATU1		0.00 %
BMD1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SLM3		0.00 %
Total	0.40	26.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.16	7.99 %
Small-Ap	0.15	22.48 %
Total	0.31	11.62 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.04	14.29 %
PDK2	0.02	15.46 %
PTK1	0.02	5.15 %
TRY1	0.02	5.73 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	0.31	11.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.12	5.51 %
Small-Ap	0.02	2.93 %
Total	0.14	4.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.02	14.61 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU8		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.14	4.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.06	9.59 %
Total	0.06	2.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.03	7.61 %
CBE1	0.02	10.71 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	0.06	2.15 %

WEST-03

Property	MTD Sales L	Brand Share %
Small-Ap	0.06	33.43 %
Total	0.06	12.84 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
NKL2		0.00 %
SYM2		0.00 %
VKL1		0.00 %
Total	0.06	12.84 %