

MTD Sales
2.33 L

Brand Share %
13.11 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.11 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	2.12	14.59 %
Small-Ap	0.20	6.38 %
Total	2.33	13.11 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	0.81	17.51 %
NORTH ARCOT	0.47	28.99 %
SOUTH-01	0.43	15.31 %
CHENNAI-02	0.21	15.71 %
TRICHY-01	0.19	11.88 %
SOUTH-03	0.12	6.19 %
WEST-02	0.05	5.88 %
WEST-01	0.03	1.61 %
WEST-03	0.02	7.55 %
SOUTH ARCOT		0.00 %
Total	2.33	13.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.81	19.34 %
Total	0.81	17.51 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH38		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	0.81	17.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	33.79 %
Small-Ap	0.03	8.88 %
Total	0.47	28.99 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.47	28.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.43	19.58 %
Total	0.43	15.31 %

Branch *	MTD Sales L	Brand Share %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TVL1		0.00 %
Total	0.43	15.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.16	15.72 %
Small-Ap	0.05	15.69 %
Total	0.21	15.71 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH50		0.00 %
Total	0.21	15.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.16	14.01 %
Small-Ap	0.02	5.93 %
Total	0.19	11.88 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	0.19	11.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.12	7.63 %
Total	0.12	6.19 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU6		0.00 %
MDU8		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	0.12	6.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Small-Ap	0.05	31.29 %
Total	0.05	5.88 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.02	6.13 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
Total	0.05	5.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.03	8.26 %
Total	0.03	1.61 %

Branch *	MTD Sales L	Brand Share %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	0.03	1.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Small-Ap	0.02	19.94 %
Total	0.02	7.55 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
ERD1		0.00 %
NKL2		0.00 %
SYM2		0.00 %
VKL1		0.00 %
Total	0.02	7.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total		0.00 %