



TN : KENT Sales Performance 03/05/2026 8:11 AM

MTD Sales
6.61 L

Brand Share %
25.70 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.70 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	6.56	31.95 %
Small-Ap	0.05	1.04 %
Total	6.61	25.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	1.20	27.21 %
NORTH ARCOT	1.19	58.52 %
SOUTH-01	1.12	25.36 %
CHENNAI-01	0.91	15.33 %
WEST-02	0.72	37.91 %
SOUTH ARCOT	0.53	47.49 %
WEST-01	0.39	31.08 %
CHENNAI-02	0.28	11.89 %
TRICHY-01	0.27	11.70 %
Total	6.61	25.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.17	34.46 %
Small-Ap	0.03	2.70 %
Total	1.20	27.21 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
KPT1		0.00 %
Total	1.20	27.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.19	66.38 %
Total	1.19	58.52 %

Branch *	MTD Sales L	Brand Share %
ARC2		0.00 %
CGM1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	1.19	58.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.09	31.31 %
Small-Ap	0.03	2.93 %
Total	1.12	25.36 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	1.12	25.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.91	18.26 %
Total	0.91	15.33 %

Branch *	MTD Sales L	Brand Share %
CH07	0.11	23.91 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH30		0.00 %
CH37		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
Total	0.91	15.33 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.72	41.69 %
Total	0.72	37.91 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.14	23.51 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	0.72	37.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.53	66.87 %
Total	0.53	47.49 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VPM2		0.00 %
Total	0.53	47.49 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.39	53.96 %
Total	0.39	31.08 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
WHCB		0.00 %
Total	0.39	31.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.28	15.30 %
Total	0.28	11.89 %

Branch *	MTD Sales L	Brand Share %
CH15	0.12	19.71 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH50		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	0.28	11.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.27	15.11 %
Total	0.27	11.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.12	17.46 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	0.27	11.70 %