



TN : KENT Sales Performance 03/04/2026 8:11 AM

MTD Sales
2.88 L

Brand Share %
13.97 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.97 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	2.84	18.40 %
Small-Ap	0.03	0.58 %
Vac-Clea	0.01	1.72 %
Total	2.88	13.97 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.28	24.33 %
WEST-01	0.43	32.55 %
SOUTH-03	0.37	17.34 %
NORTH ARCOT	0.31	23.12 %
CHENNAI-02	0.24	12.33 %
SOUTH-01	0.18	3.14 %
WEST-02	0.07	4.97 %
SOUTH ARCOT		0.00 %
TRICHY-01		0.00 %
Total	2.88	13.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.28	30.86 %
Total	1.28	24.33 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH16		0.00 %
CH25		0.00 %
CH28		0.00 %
CH30		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	1.28	24.33 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.43	47.03 %
Total	0.43	32.55 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	0.43	32.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.33	23.12 %
Small-Ap	0.03	3.64 %
Vac-Clea	0.01	100.00 %
Total	0.37	17.34 %

Branch *	MTD Sales L	Brand Share %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.37	17.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.31	28.18 %
Total	0.31	23.12 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
Total	0.31	23.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.24	15.73 %
Total	0.24	12.33 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	0.24	12.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	4.08 %
Total	0.18	3.14 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	0.18	3.14 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.07	5.80 %
Total	0.07	4.97 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
Total	0.07	4.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KLM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
VPM2		0.00 %
Total		0.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total		0.00 %