

MTD Sales
0.79 L

Brand Share %
10.82 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.82 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	0.71	12.23 %
Small-Ap	0.08	5.28 %
Total	0.79	10.82 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	0.50	29.43 %
TRICHY-01	0.16	41.46 %
NORTH ARCOT	0.12	16.45 %
SOUTH-03	0.12	12.27 %
WEST-01	0.03	3.74 %
WEST-02	0.03	9.19 %
SOUTH ARCOT		0.00 %
SOUTH-01		0.00 %
WEST-03		0.00 %
CHENNAI-02	-0.16	-21.62 %
Total	0.79	10.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	34.47 %
Total	0.50	29.43 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH38		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
Total	0.50	29.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.16	133.71 %
Total	0.16	41.46 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
NCK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	0.16	41.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.12	20.33 %
Total	0.12	16.45 %

Branch *	MTD Sales L	Brand Share %
KPM1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	0.12	16.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.12	15.53 %
Total	0.12	12.27 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU6		0.00 %
NTM1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	0.12	12.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Small-Ap	0.03	19.20 %
Total	0.03	3.74 %

Branch *	MTD Sales L	Brand Share %
CBE3		0.00 %
CNR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	0.03	3.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Small-Ap	0.03	74.82 %
Total	0.03	9.19 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
HSR2		0.00 %
SLM3		0.00 %
Total	0.03	9.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
POY1		0.00 %
VPM1		0.00 %
Total		0.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
Total		0.00 %

WEST-03

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
NKL2		0.00 %
SYM2		0.00 %
VKL1		0.00 %
Total		0.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Small-Ap	0.02	17.26 %
W-Purifi	-0.19	-30.75 %
Total	-0.16	-21.62 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
Total	-0.16	-21.62 %