



# TN : KENT Sales Performance 02/05/2026 8:11 AM

MTD Sales  
3.96 L

Brand Share %  
26.64 %

Information:

MTD : 01-05-2026 To 01-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.64 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	3.90	32.56 %
Small-Ap	0.05	1.89 %
<b>Total</b>	<b>3.96</b>	<b>26.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	0.84	30.10 %
SOUTH-01	0.78	27.59 %
NORTH ARCOT	0.64	76.08 %
WEST-02	0.54	44.60 %
CHENNAI-01	0.52	14.97 %
TRICHY-01	0.27	17.02 %
WEST-01	0.18	23.67 %
SOUTH ARCOT	0.18	50.44 %
CHENNAI-02		0.00 %
<b>Total</b>	<b>3.96</b>	<b>26.64 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	0.82	38.06 %
Small-Ap	0.03	4.13 %
<b>Total</b>	<b>0.84</b>	<b>30.10 %</b>

Branch *	MTD Sales L	Brand Share %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
KPT1		0.00 %
<b>Total</b>	<b>0.84</b>	<b>30.10 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.75	35.49 %
Small-Ap	0.03	3.84 %
<b>Total</b>	<b>0.78</b>	<b>27.59 %</b>

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
KGL1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TY11		0.00 %
VNR2		0.00 %
<b>Total</b>	<b>0.78</b>	<b>27.59 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.64	87.86 %
<b>Total</b>	<b>0.64</b>	<b>76.08 %</b>

Branch *	MTD Sales L	Brand Share %
CGM1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
<b>Total</b>	<b>0.64</b>	<b>76.08 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.54	46.05 %
<b>Total</b>	<b>0.54</b>	<b>44.60 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
SLM2		0.00 %
<b>Total</b>	<b>0.54</b>	<b>44.60 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.52	16.97 %
Total	0.52	14.97 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH37		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
Total	0.52	14.97 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.27	19.11 %
Total	0.27	17.02 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	0.27	17.02 %

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	41.58 %
Total	0.18	23.67 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
KMR1		0.00 %
MPM1		0.00 %
Total	0.18	23.67 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	58.11 %
Total	0.18	50.44 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KML1		0.00 %
POY2		0.00 %
PRT1		0.00 %
Total	0.18	50.44 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH41		0.00 %
CH43		0.00 %
CH50		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total		0.00 %