



# TN : KENT Sales Performance 02/04/2026 8:11 AM

MTD Sales  
2.07 L

Brand Share %  
12.85 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.85 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	2.03	16.31 %
Small-Ap	0.03	0.87 %
Vac-Clea	0.01	1.91 %
<b>Total</b>	<b>2.07</b>	<b>12.85 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.11	23.05 %
WEST-01	0.27	25.88 %
CHENNAI-02	0.24	17.42 %
SOUTH-01	0.18	4.04 %
NORTH ARCOT	0.16	16.76 %
WEST-02	0.07	6.64 %
SOUTH-03	0.04	3.18 %
SOUTH ARCOT		0.00 %
TRICHY-01		0.00 %
<b>Total</b>	<b>2.07</b>	<b>12.85 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.11	28.90 %
<b>Total</b>	<b>1.11</b>	<b>23.05 %</b>

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH25		0.00 %
CH28		0.00 %
CH30		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>1.11</b>	<b>23.05 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.27	36.34 %
<b>Total</b>	<b>0.27</b>	<b>25.88 %</b>

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>0.27</b>	<b>25.88 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.24	22.67 %
<b>Total</b>	<b>0.24</b>	<b>17.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>0.24</b>	<b>17.42 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.18	5.08 %
<b>Total</b>	<b>0.18</b>	<b>4.04 %</b>

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
<b>Total</b>	<b>0.18</b>	<b>4.04 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.16	18.72 %
<b>Total</b>	<b>0.16</b>	<b>16.76 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
BGR1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
<b>Total</b>	<b>0.16</b>	<b>16.76 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.07	7.39 %
<b>Total</b>	<b>0.07</b>	<b>6.64 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
<b>Total</b>	<b>0.07</b>	<b>6.64 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Small-Ap	0.03	5.36 %
Vac-Clea	0.01	100.00 %
<b>Total</b>	<b>0.04</b>	<b>3.18 %</b>

Branch *	MTD Sales L	Brand Share %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>0.04</b>	<b>3.18 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
VPM2		0.00 %
<b>Total</b>		<b>0.00 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total		0.00 %