



TN : KENT Sales Performance 01/04/2026 8:11 AM

MTD Sales
33.14 L

Brand Share %
15.34 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.34 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| W-Purifi | 31.65 | 21.12 % |
| Vac-Clea | 1.02 | 8.78 % |
| Small-Ap | 0.47 | 0.86 % |
| Total | 33.14 | 15.34 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CHENNAI-01 | 10.54 | 24.76 % |
| SOUTH-03 | 5.88 | 18.21 % |
| SOUTH-01 | 5.67 | 12.79 % |
| CHENNAI-02 | 4.15 | 15.88 % |
| WEST-01 | 2.51 | 13.27 % |
| NORTH ARCOT | 1.86 | 13.19 % |
| TRICHY-01 | 1.21 | 6.32 % |
| WEST-02 | 0.84 | 7.34 % |
| SOUTH ARCOT | 0.48 | 6.68 % |
| Total | 33.14 | 15.34 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| W-Purifi | 10.54 | 36.84 % |
| Total | 10.54 | 24.76 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH42 | 0.35 | 14.22 % |
| CH48 | 0.33 | 13.51 % |
| CH16 | 0.15 | 10.82 % |
| CH05 | 0.14 | 2.09 % |
| GUD1 | 0.12 | 5.06 % |
| CH14 | 0.12 | 6.70 % |
| SKL1 | 0.11 | 10.58 % |
| AVD1 | | 0.00 % |
| CGL1 | | 0.00 % |
| CH25 | | 0.00 % |
| CH26 | | 0.00 % |
| CH30 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH40 | | 0.00 % |
| CH47 | | 0.00 % |
| KNR1 | | 0.00 % |
| MRM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 10.54 | 24.76 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 4.80 | 21.89 % |
| Vac-Clea | 0.68 | 31.86 % |
| Small-Ap | 0.40 | 4.84 % |
| Total | 5.88 | 18.21 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| MDU3 | 0.19 | 14.95 % |
| TEN2 | 0.05 | 1.85 % |
| MDU7 | 0.03 | 4.69 % |
| TPT1 | 0.03 | 3.67 % |
| MDU4 | 0.02 | -19.25 % |
| ADP1 | | 0.00 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU1 | | 0.00 % |
| MDU2 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 5.88 | 18.21 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 5.67 | 16.91 % |
| Total | 5.67 | 12.79 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 0.66 | 9.52 % |
| SDI1 | 0.17 | 14.01 % |
| TKS2 | 0.15 | 5.09 % |
| KVT1 | 0.11 | 8.61 % |
| COL1 | | 0.00 % |
| ERL2 | | 0.00 % |
| KYR1 | | 0.00 % |
| MMT1 | | 0.00 % |
| NGR1 | | 0.00 % |
| PDI1 | | 0.00 % |
| PKD1 | | 0.00 % |
| RND1 | | 0.00 % |
| RPM1 | | 0.00 % |
| S2SD | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SVK1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TUT2 | | 0.00 % |
| TYI1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VNR1 | | 0.00 % |
| VNR2 | | 0.00 % |
| Total | 5.67 | 12.79 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W-Purifi | 4.05 | 20.64 % |
| Vac-Clea | 0.05 | 10.99 % |
| Small-Ap | 0.05 | 0.78 % |
| Total | 4.15 | 15.88 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03 | 0.47 | 12.53 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH17 | | 0.00 % |
| CH18 | | 0.00 % |
| CH20 | | 0.00 % |
| CH23 | | 0.00 % |
| CH24 | | 0.00 % |
| CH27 | | 0.00 % |
| CH31 | | 0.00 % |
| CH32 | | 0.00 % |
| CH33 | | 0.00 % |
| CH41 | | 0.00 % |
| CH44 | | 0.00 % |
| GPD1 | | 0.00 % |
| MJR1 | | 0.00 % |
| PON1 | | 0.00 % |
| UKI1 | | 0.00 % |
| Total | 4.15 | 15.88 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 2.51 | 23.05 % |
| Total | 2.51 | 13.27 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| AVI1 | 0.12 | 6.76 % |
| ANR1 | | 0.00 % |
| CBE2 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| CNR1 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KMR1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 2.51 | 13.27 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| W-Purifi | 1.73 | 16.42 % |
| Vac-Clea | 0.10 | 19.65 % |
| Small-Ap | 0.02 | 0.80 % |
| Total | 1.86 | 13.19 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| VEL2 | 0.07 | 7.75 % |
| ABR1 | | 0.00 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| CGM1 | | 0.00 % |
| CPT1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SBR1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VEL1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 1.86 | 13.19 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| W-Purifi | 1.03 | 8.04 % |
| Vac-Clea | 0.18 | 29.77 % |
| Total | 1.21 | 6.32 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KIK1 | | 0.00 % |
| KRN1 | | 0.00 % |
| KUM1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NCK1 | | 0.00 % |
| NGT1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PDK1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TNJ2 | | 0.00 % |
| TRY1 | | 0.00 % |
| TRY3 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TVR2 | | 0.00 % |
| TYR1 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 1.21 | 6.32 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| W-Purifi | 0.84 | 10.29 % |
| Total | 0.84 | 7.34 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| SLM1 | 0.17 | 14.83 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EPI1 | | 0.00 % |
| ERD1 | | 0.00 % |
| ERD2 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| PMP1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| TCG1 | | 0.00 % |
| TRM1 | | 0.00 % |
| VKL1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 0.84 | 7.34 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| W-Purifi | 0.48 | 12.64 % |
| Total | 0.48 | 6.68 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| POY2 | 0.12 | 9.02 % |
| CUD1 | | 0.00 % |
| KKI2 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| NVL2 | | 0.00 % |
| POY1 | | 0.00 % |
| SJI2 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| CDM1 | | 0.00 % |
| Total | 0.48 | 6.68 % |