

MTD Sales
428.05 L

Brand Share %
5.74 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	246.71	7.75 %
Air-Cond	151.95	3.68 %
Dishwash	15.96	20.06 %
Oven	13.43	19.99 %
Total	428.05	5.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	88.02	6.90 %
TRICHY-01	65.06	6.85 %
WEST-02	54.07	9.25 %
CHENNAI-01	44.77	3.51 %
SOUTH-03	43.02	5.28 %
WEST-01	41.63	8.90 %
CHENNAI-02	34.74	3.72 %
SOUTH ARCOT	31.84	5.19 %
NORTH ARCOT	22.71	4.82 %
KL-SOUTH	2.18	2.93 %
Total	428.05	5.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.37	8.74 %
Air-Cond	38.59	5.26 %
Dishwash	2.08	18.97 %
Oven	1.99	15.94 %
Total	88.02	6.90 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.35	4.17 %
TVL1	4.93	3.85 %
NGR1	4.34	4.97 %
RND1	2.41	4.78 %
APK2	1.41	5.72 %
VNR2	1.23	2.49 %
TYI1	0.67	3.49 %
KGL1	0.62	5.59 %
TCN1	0.51	1.46 %
APK1	0.50	2.25 %
UDN1	0.47	2.12 %
TKY1	0.40	2.09 %
MMT1	0.26	2.11 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	88.02	6.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.38	11.04 %
Air-Cond	23.17	3.86 %
Oven	2.52	44.01 %
Dishwash	1.98	42.87 %
Total	65.06	6.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.01	3.19 %
PBR2	1.97	3.11 %
PTK1	1.15	2.45 %
JKM1	1.06	5.12 %
TNJ2	0.82	1.67 %
TVR1	0.45	1.78 %
PDK1	0.30	1.14 %
PBR1	0.26	1.97 %
AYR1	0.25	1.35 %
NCK1	0.21	2.53 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	65.06	6.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.85	11.33 %
Air-Cond	10.16	4.86 %
Dishwash	2.15	24.94 %
Oven	0.91	15.30 %
Total	54.07	9.25 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.31	3.84 %
OML1	0.77	4.14 %
TRM1	0.56	4.42 %
APN1	0.30	2.77 %
PMP1	0.30	4.71 %
PDR1	0.28	3.66 %
VKL1	0.27	3.65 %
VPD1	0.20	1.20 %
KMM1	0.17	1.76 %
CM11	0.15	3.73 %
ERD2	0.15	0.45 %
EPI1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	54.07	9.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.86	2.64 %
Wash-Mac	19.28	4.61 %
Oven	2.25	19.69 %
Dishwash	1.38	8.54 %
Total	44.77	3.51 %

Branch *	MTD Sales L	Brand Share %
CH48	2.25	4.06 %
CH19	2.15	2.88 %
GUD1	1.31	3.02 %
CH30	0.85	1.48 %
CH39	0.75	3.04 %
CGL1	0.65	1.77 %
CH07	0.48	0.98 %
CH35	0.23	0.95 %
GUD2	0.23	0.60 %
CH08	0.21	0.25 %
CH11	0.20	0.25 %
CH45	0.20	0.48 %
SKL1	0.17	0.60 %
CH26	0.13	1.05 %
CH05		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	44.77	3.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	31.09	7.97 %
Air-Cond	9.11	2.20 %
Oven	1.57	31.00 %
Dishwash	1.25	21.02 %
Total	43.02	5.28 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.79	3.48 %
DGL1	3.30	5.72 %
MDU2	2.22	4.52 %
MDU6	1.58	3.73 %
USL1	0.95	5.66 %
MDU4	0.82	3.77 %
DGL2	0.59	3.37 %
NKI1	0.52	4.74 %
MDU5	0.47	3.18 %
PNV1	0.40	3.91 %
NTM1	0.37	5.71 %
MPA1	0.30	1.87 %
DKI1	0.27	1.15 %
ATG1	0.20	0.58 %
SVG1	0.17	0.71 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	43.02	5.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.19	8.90 %
Air-Cond	7.51	5.96 %
Dishwash	4.68	27.87 %
Oven	1.25	14.92 %
Total	41.63	8.90 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	5.18 %
SNR1	0.60	4.29 %
GBM1	0.28	2.70 %
SYM2	0.23	3.24 %
TPR2	0.21	0.71 %
KGI1	0.19	3.05 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	41.63	8.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.21	5.04 %
Air-Cond	14.95	2.61 %
Oven	1.89	19.80 %
Dishwash	0.69	8.50 %
Total	34.74	3.72 %

Branch *	MTD Sales L	Brand Share %
CH15	4.88	4.69 %
CH03	4.60	4.82 %
CH12	3.32	5.50 %
CH06	2.52	5.38 %
CH21	2.22	4.63 %
CH20	2.10	4.88 %
MJR1	1.85	3.94 %
CH43	1.49	4.67 %
CH41	1.19	3.33 %
CH09	0.68	1.96 %
GPD1	0.49	3.13 %
UKI1	0.42	2.13 %
CH34	0.39	0.93 %
CH17	0.38	1.39 %
CH44	0.34	1.22 %
CH18	0.27	0.49 %
CH46	0.25	1.07 %
CH36	0.20	0.92 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	34.74	3.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.13	5.87 %
Air-Cond	14.57	4.19 %
Dishwash	1.75	35.75 %
Oven	0.38	13.83 %
Total	31.84	5.19 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.98	3.29 %
POY1	0.74	0.83 %
TVM1	0.29	1.80 %
STP1	0.21	2.05 %
KLM1	0.21	0.63 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	31.84	5.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.81	4.61 %
Wash-Mac	10.23	4.92 %
Oven	0.68	16.13 %
Total	22.71	4.82 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.92	3.51 %
ARC2	0.89	3.12 %
KPM2	0.70	1.72 %
VEL1	0.66	2.23 %
KPM1	0.57	2.28 %
UGI1	0.30	4.12 %
TRR1	0.28	0.92 %
TRL1	0.23	0.57 %
ANI1	0.21	2.03 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	22.71	4.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	5.83 %
Air-Cond	0.20	0.53 %
Total	2.18	2.93 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	2.10 %
KLR1	0.73	3.76 %
PAS1	0.57	4.32 %
Total	2.18	2.93 %