

MTD Sales
378.28 L

Brand Share %
3.78 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	298.67	11.22 %
Air-Cond	45.45	1.07 %
Dishwash	18.73	24.20 %
Oven	13.15	24.03 %
Fridge	2.29	0.08 %
Total	378.28	3.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	80.96	4.60 %
WEST-02	52.11	6.08 %
TRICHY-01	48.19	3.60 %
SOUTH-03	47.98	4.20 %
WEST-01	44.44	7.32 %
CHENNAI-01	43.18	2.58 %
CHENNAI-02	23.75	1.98 %
SOUTH ARCOT	20.12	2.62 %
NORTH ARCOT	13.47	2.29 %
KL-SOUTH	4.08	4.88 %
Total	378.28	3.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	66.67	13.56 %
Air-Cond	8.01	1.08 %
Dishwash	4.17	21.91 %
Oven	1.53	15.26 %
Fridge	0.57	0.11 %
Total	80.96	4.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.52	2.73 %
MAR1	2.29	3.49 %
TVL1	1.93	1.37 %
UDN1	0.85	1.96 %
TCN1	0.63	1.45 %
TVL2	0.61	3.05 %
VNR2	0.49	0.73 %
RND1	0.30	0.32 %
KSM1	0.29	2.79 %
SGT1	0.28	2.55 %
APK1	0.27	0.62 %
MMT1	0.26	1.19 %
VKM1	0.24	1.23 %
S2SD	0.22	1.12 %
COL1	0.18	2.10 %
STU2	0.14	0.44 %
ERL1		0.00 %
TKY1		0.00 %
Total	80.96	4.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	45.07	13.71 %
Oven	2.74	46.09 %
Dishwash	1.65	35.76 %
Fridge	1.45	0.42 %
Air-Cond	1.20	0.70 %
Total	52.11	6.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.89	1.72 %
KVP1	0.73	3.33 %
NKL2	0.67	1.89 %
EPI1	0.50	3.10 %
TRM1	0.37	1.70 %
VPD1	0.28	0.94 %
SGG1	0.28	3.65 %
MTR1	0.27	1.21 %
PMP1	0.16	1.45 %
SGI1	0.13	0.96 %
APN1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	52.11	6.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.20	12.62 %
Air-Cond	10.54	1.55 %
Dishwash	2.64	46.40 %
Oven	0.73	15.51 %
Fridge	0.08	0.02 %
Total	48.19	3.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.23	1.94 %
MVM1	2.40	3.11 %
KUM1	2.24	2.68 %
PBR2	1.93	2.35 %
TVR2	1.53	2.28 %
TNJ2	0.86	1.19 %
TRY2	0.80	2.14 %
NMM1	0.64	3.70 %
PTK1	0.56	1.04 %
JKM1	0.51	1.91 %
ORU1	0.21	1.07 %
TZSD	0.08	0.58 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
Total	48.19	3.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	38.96	12.37 %
Air-Cond	3.97	0.88 %
Dishwash	3.00	41.73 %
Oven	1.95	31.55 %
Fridge	0.10	0.03 %
Total	47.98	4.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.33	3.48 %
MDU6	1.66	3.01 %
ATG1	0.58	1.10 %
MDU4	0.49	1.80 %
SVG1	0.45	1.14 %
ADP1	0.37	2.90 %
MDU5	0.31	1.04 %
KKD2	0.29	0.77 %
MPA1	0.27	1.15 %
KPT1	0.21	1.57 %
SZSD	0.10	0.49 %
DKI1		0.00 %
KRR1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	47.98	4.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.81	12.79 %
Dishwash	4.81	37.44 %
Air-Cond	4.08	4.66 %
Oven	1.65	24.52 %
Fridge	0.10	0.04 %
Total	44.44	7.32 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.66	3.77 %
CBE1	0.56	2.14 %
AVI1	0.55	3.51 %
CBE3	0.40	2.70 %
TPR2	0.33	1.01 %
CNR1	0.29	3.46 %
KMR1	0.22	0.98 %
KGM1	0.15	0.86 %
WZSD	0.10	0.89 %
GBM1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	44.44	7.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.25	9.36 %
Air-Cond	7.21	0.83 %
Oven	1.92	22.48 %
Dishwash	0.80	6.96 %
Total	43.18	2.58 %

Branch *	MTD Sales L	Brand Share %
CH19	3.54	3.23 %
CH14	3.38	3.16 %
CH05	2.45	1.75 %
CH38	1.43	3.78 %
KNR1	1.23	2.68 %
CH11	1.09	1.61 %
CH07	1.02	1.39 %
CH30	1.00	2.20 %
CGL1	0.77	2.39 %
CH37	0.61	2.98 %
CH35	0.58	2.15 %
MRM1	0.26	0.76 %
CH39	0.18	0.48 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	43.18	2.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.55	6.95 %
Air-Cond	1.95	0.32 %
Oven	1.26	22.92 %
Dishwash	0.99	11.72 %
Total	23.75	1.98 %

Branch *	MTD Sales L	Brand Share %
CH03	3.79	2.65 %
CH15	2.50	1.93 %
CH21	1.23	2.06 %
MJR1	1.05	2.11 %
CH17	0.93	2.41 %
UKI1	0.67	3.45 %
CH43	0.40	0.76 %
GPD1	0.29	1.33 %
CH41	0.29	0.68 %
CH31	0.27	1.38 %
CH18	0.26	0.37 %
CH27	0.25	1.21 %
CH44	0.13	0.37 %
CH46	0.13	0.41 %
CH01		0.00 %
CH09		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	23.75	1.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.94	7.98 %
Air-Cond	5.23	1.44 %
Oven	0.66	20.06 %
Dishwash	0.29	6.55 %
Total	20.12	2.62 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	2.00 %
KKI2	1.46	3.23 %
CDM1	0.84	2.08 %
NVL2	0.80	1.43 %
CUD1	0.55	0.75 %
KML1	0.53	1.92 %
MKM1	0.43	2.11 %
PRT1	0.43	1.80 %
STP1	0.17	1.19 %
TRK1	0.17	0.40 %
KLM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	20.12	2.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.12	5.76 %
Air-Cond	3.25	1.38 %
Oven	0.72	22.84 %
Dishwash	0.38	22.15 %
Total	13.47	2.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.79	1.90 %
VEL1	0.70	1.42 %
KPM2	0.49	0.73 %
BGR1	0.45	3.52 %
CPT1	0.33	2.36 %
GDM1	0.33	1.81 %
WJP1	0.30	1.94 %
SBR1	0.29	0.72 %
TRR1	0.27	0.61 %
KPM1	0.16	0.60 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	13.47	2.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.08	19.94 %
Total	4.08	4.88 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	4.08	4.88 %