

MTD Sales
300.48 L

Brand Share %
5.95 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	276.12	10.27 %
Dishwash	10.42	10.07 %
Oven	9.86	18.19 %
Air-Cond	4.08	0.19 %
Total	300.48	5.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	50.27	6.60 %
WEST-01	44.70	11.48 %
TRICHY-01	40.31	6.74 %
WEST-02	37.95	8.69 %
SOUTH-03	36.71	6.07 %
CHENNAI-02	30.41	4.53 %
CHENNAI-01	29.66	3.65 %
SOUTH ARCOT	14.06	3.68 %
NORTH ARCOT	13.63	3.87 %
KL-SOUTH	2.78	6.95 %
Total	300.48	5.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	46.43	11.47 %
Dishwash	2.03	9.91 %
Oven	1.22	12.88 %
Air-Cond	0.59	0.18 %
Total	50.27	6.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.86	3.63 %
TVL1	2.06	2.66 %
SVK1	1.39	5.70 %
TKS1	0.80	4.03 %
VKM1	0.45	5.59 %
VNR2	0.43	1.87 %
TCN1	0.42	2.13 %
ARM1	0.31	4.74 %
MAR1	0.29	1.05 %
TVL2	0.25	2.94 %
NGR1	0.25	0.59 %
COL1	0.20	4.21 %
APK1	0.17	1.39 %
KGL1	0.16	2.80 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	50.27	6.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.29	14.70 %
Dishwash	2.27	21.19 %
Oven	1.85	27.80 %
Air-Cond	0.30	0.30 %
Total	44.70	11.48 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.26	5.15 %
SUL1	0.58	4.03 %
KGM1	0.30	4.86 %
SYM2	0.29	4.82 %
TPR4	0.26	5.78 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	44.70	11.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.74	13.65 %
Dishwash	2.05	22.18 %
Oven	0.91	19.58 %
Air-Cond	0.61	0.19 %
Total	40.31	6.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.18	5.62 %
TNJ2	1.10	4.35 %
TRY3	0.65	2.59 %
PDK1	0.64	4.04 %
PBR1	0.50	5.10 %
TRY2	0.47	2.04 %
TTP1	0.44	3.99 %
PBR2	0.38	0.69 %
TRY4	0.26	1.67 %
TVR1	0.25	2.24 %
JKM1	0.20	2.14 %
APM1	0.17	2.40 %
KRN1	0.14	2.21 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	40.31	6.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	34.75	11.75 %
Dishwash	2.00	30.46 %
Oven	0.85	24.97 %
Air-Cond	0.35	0.27 %
Total	37.95	8.69 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.93	5.37 %
ERD2	0.85	2.21 %
NKL2	0.71	3.60 %
DPR2	0.67	4.41 %
CMI1	0.17	2.24 %
BMD1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	37.95	8.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	34.82	10.03 %
Oven	0.96	15.70 %
Air-Cond	0.51	0.21 %
Dishwash	0.42	3.63 %
Total	36.71	6.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.21	4.51 %
MDU2	2.65	5.88 %
DGL1	1.03	1.99 %
ATG1	0.62	2.42 %
TEN2	0.61	4.81 %
MDU6	0.50	1.62 %
TPT1	0.49	4.11 %
ADP1	0.32	3.92 %
MLR1	0.32	4.46 %
MDU5	0.27	2.13 %
KRR1	0.27	1.31 %
MPA1	0.26	1.78 %
PKM1	0.26	3.80 %
KYK1	0.19	2.79 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	36.71	6.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.81	8.98 %
Oven	2.03	24.61 %
Dishwash	1.24	11.40 %
Air-Cond	0.33	0.09 %
Total	30.41	4.53 %

Branch *	MTD Sales L	Brand Share %
CH15	5.23	5.56 %
CH12	2.44	5.04 %
CH24	2.30	5.88 %
CH21	1.37	4.80 %
CH34	1.19	4.92 %
CH06	0.80	3.35 %
CH44	0.80	4.12 %
CH18	0.51	1.36 %
CH17	0.51	1.62 %
CH41	0.47	2.03 %
CH46	0.41	2.42 %
CH20	0.40	1.08 %
GPD1	0.29	3.27 %
CH31	0.14	1.11 %
CH36	0.13	1.11 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	30.41	4.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.52	7.06 %
Oven	1.26	14.96 %
Air-Cond	0.88	0.23 %
Total	29.66	3.65 %

Branch *	MTD Sales L	Brand Share %
CH08	2.87	5.92 %
CH19	1.84	3.70 %
CH30	0.97	3.37 %
CH07	0.90	2.58 %
CH22	0.65	2.46 %
CH35	0.41	3.02 %
TKM1	0.33	3.84 %
CH48	0.32	0.98 %
CH11	0.30	1.03 %
CH37	0.29	2.39 %
CH39	0.26	1.58 %
CH26	0.24	5.71 %
CH05	0.17	0.27 %
CGL1		0.00 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	29.66	3.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.20	7.07 %
Air-Cond	0.53	0.28 %
Oven	0.34	13.93 %
Total	14.06	3.68 %

Branch *	MTD Sales L	Brand Share %
POY1	0.48	0.96 %
TDM1	0.48	3.00 %
NVL2	0.40	1.45 %
VCM1	0.26	1.42 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.60 %
Total	14.06	3.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.78	6.32 %
Oven	0.44	10.75 %
Dishwash	0.42	9.27 %
Total	13.63	3.87 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.47	2.05 %
TRT1	0.42	4.44 %
KPM2	0.41	1.01 %
SLG1	0.39	4.82 %
VNB1	0.29	3.09 %
UGI1	0.27	5.28 %
PTU1	0.26	5.15 %
WJD1	0.19	1.74 %
WJP1	0.17	2.10 %
KPM1	0.14	0.91 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	13.63	3.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.78	13.51 %
Total	2.78	6.95 %

Branch *	MTD Sales L	Brand Share %
Total	2.78	6.95 %