

MTD Sales
450.92 L

Brand Share %
5.38 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	410.78	8.89 %
Oven	20.62	28.09 %
Dishwash	10.85	7.45 %
Air-Cond	8.67	0.25 %
Total	450.92	5.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	82.68	5.52 %
WEST-01	71.06	10.05 %
WEST-02	65.15	7.03 %
TRICHY-01	59.15	6.44 %
SOUTH-03	58.55	4.95 %
CHENNAI-02	39.08	4.37 %
CHENNAI-01	37.76	3.36 %
SOUTH ARCOT	21.04	3.92 %
NORTH ARCOT	15.92	2.96 %
KL-SOUTH	0.54	1.02 %
Total	450.92	5.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	77.05	10.31 %
Oven	2.04	17.09 %
Dishwash	1.83	7.11 %
Air-Cond	1.76	0.25 %
Total	82.68	5.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.98	4.86 %
TUT1	4.11	1.96 %
SVK1	1.89	4.04 %
VNR2	1.44	2.54 %
NGR1	1.36	1.41 %
ARM1	0.95	4.45 %
TVL2	0.88	4.66 %
TYI1	0.86	3.74 %
VNR1	0.81	4.15 %
RND1	0.43	1.12 %
TCN1	0.42	1.10 %
MMT1	0.39	1.71 %
SGT1	0.31	2.74 %
UDN1	0.29	1.09 %
VKM1	0.23	1.52 %
APK1	0.12	0.36 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	82.68	5.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	65.97	12.77 %
Oven	2.62	32.97 %
Dishwash	1.57	9.49 %
Air-Cond	0.90	0.54 %
Total	71.06	10.05 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.98	4.13 %
AVI1	0.97	3.98 %
SYM2	0.63	3.51 %
PPI1	0.62	4.63 %
GBM1	0.60	3.07 %
TPR4	0.51	3.94 %
KMR1	0.46	1.28 %
CBE5	0.43	3.42 %
KGM1	0.29	1.84 %
CBE3		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	71.06	10.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	61.52	8.96 %
Oven	2.39	31.82 %
Dishwash	1.24	9.49 %
Total	65.15	7.03 %

Branch *	MTD Sales L	Brand Share %
MCR1	1.32	4.52 %
TRM1	1.13	5.34 %
VPD1	0.81	2.81 %
PMP1	0.57	4.95 %
ERD2	0.57	0.61 %
MTR1	0.56	1.68 %
SGI1	0.56	3.57 %
KVP1	0.45	3.12 %
KMM1	0.34	2.02 %
HSR1	0.31	1.32 %
EPI1	0.29	1.41 %
KRI1	0.26	1.76 %
NKL2	0.19	0.34 %
BMD1		0.00 %
DPR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	65.15	7.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	54.30	12.61 %
Oven	2.74	39.79 %
Dishwash	1.52	13.41 %
Air-Cond	0.59	0.12 %
Total	59.15	6.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.55	2.95 %
PBR2	1.70	2.74 %
TRY3	0.73	1.87 %
JKM1	0.70	3.60 %
TNJ2	0.56	1.33 %
TRY2	0.46	1.41 %
PDK1	0.39	1.62 %
PBR1	0.33	1.51 %
APM1	0.27	2.35 %
ORU1	0.26	1.93 %
TVR1	0.21	1.35 %
PTK1	0.17	0.48 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	59.15	6.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	52.48	7.57 %
Oven	3.19	33.18 %
Air-Cond	1.62	0.35 %
Dishwash	1.26	6.05 %
Total	58.55	4.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.06	2.68 %
MDU2	4.06	4.55 %
DGL1	1.99	1.80 %
MDU6	1.57	2.13 %
USL1	0.89	5.21 %
MPA1	0.66	2.01 %
MDU5	0.54	3.63 %
DGL2	0.54	2.08 %
KKD3	0.51	1.11 %
KPT1	0.44	4.02 %
TPT1	0.34	1.68 %
DKI1	0.33	1.14 %
PKM1	0.25	2.36 %
SVG1	0.24	0.77 %
ATG1	0.15	0.39 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	58.55	4.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	35.45	8.36 %
Oven	1.91	21.35 %
Dishwash	1.31	9.90 %
Air-Cond	0.41	0.09 %
Total	39.08	4.37 %

Branch *	MTD Sales L	Brand Share %
CH15	4.17	4.15 %
CH06	2.27	4.62 %
CH44	1.22	4.37 %
UKI1	1.12	4.20 %
CH20	0.69	1.86 %
CH09	0.48	1.34 %
CH43	0.47	1.15 %
CH18	0.44	1.00 %
CH33	0.31	0.95 %
CH31	0.28	2.20 %
PON1	0.15	0.94 %
CH46	0.15	0.63 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.62 %
Total	39.08	4.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.06	6.12 %
Oven	2.78	26.75 %
Air-Cond	1.64	0.29 %
Dishwash	1.28	4.17 %
Total	37.76	3.36 %

Branch *	MTD Sales L	Brand Share %
CH08	2.55	3.11 %
CH19	1.63	2.06 %
CH30	1.48	3.51 %
CH14	1.15	1.45 %
CH38	0.93	3.86 %
CH37	0.59	2.51 %
CH07	0.58	1.28 %
GUD1	0.53	1.46 %
CH48	0.48	1.10 %
CZWH	0.43	1.03 %
CH35	0.33	1.28 %
MRM1	0.27	0.87 %
CH26	0.26	3.93 %
GUD2	0.26	1.04 %
CGL1	0.26	1.18 %
CH11	0.24	0.67 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	37.76	3.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.30	6.30 %
Air-Cond	1.76	0.70 %
Oven	1.58	39.64 %
Dishwash	0.40	5.24 %
Total	21.04	3.92 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.06	5.09 %
POY1	1.95	2.89 %
CDM1	1.09	3.01 %
KLM1	0.88	3.34 %
TDM1	0.56	2.47 %
TRK1	0.46	1.75 %
VPM1	0.34	4.33 %
PRT1	0.33	1.90 %
KML1	0.30	2.21 %
KKI2	0.27	0.86 %
ULP1	0.26	1.08 %
MKM1	0.17	1.46 %
CUD1	0.16	0.29 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	21.04	3.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.50	4.75 %
Oven	0.98	20.47 %
Dishwash	0.44	8.88 %
Total	15.92	2.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.30	1.56 %
TRL1	0.93	2.09 %
TRR1	0.74	2.38 %
TRT1	0.58	2.37 %
KPM1	0.50	1.96 %
ABR1	0.43	2.56 %
WJD1	0.42	2.61 %
SBR1	0.29	0.80 %
VNB1	0.25	1.74 %
SLG1	0.15	1.33 %
UGI1	0.14	1.29 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	15.92	2.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.38	27.80 %
Wash-Mac	0.16	0.82 %
Total	0.54	1.02 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.17 %
PAS1	0.16	1.95 %
TVP1	0.14	0.37 %
Total	0.54	1.02 %