

MTD Sales
379.11 L

Brand Share %
3.95 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	337.71	10.98 %
Oven	19.09	31.53 %
Dishwash	11.83	7.40 %
Air-Cond	10.48	0.17 %
Total	379.11	3.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	66.48	3.84 %
TRICHY-01	60.20	4.72 %
CHENNAI-01	45.20	2.74 %
CHENNAI-02	43.89	3.26 %
SOUTH-03	43.76	4.24 %
WEST-02	30.29	6.81 %
WEST-01	30.26	8.04 %
NORTH ARCOT	20.10	2.85 %
SOUTH ARCOT	19.47	2.97 %
WEST-03	19.47	4.90 %
Total	379.11	3.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	60.91	12.02 %
Oven	4.50	31.49 %
Dishwash	1.08	3.84 %
Total	66.48	3.84 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.24	3.31 %
KVT1	4.26	3.91 %
TUT2	2.34	2.72 %
TUT1	1.70	0.83 %
TCN1	1.42	3.54 %
ASM1	1.20	3.93 %
ERL2	0.87	1.93 %
KSM1	0.61	2.37 %
RND2	0.60	1.05 %
RND1	0.57	1.13 %
VNR1	0.50	2.74 %
SKD1	0.48	2.55 %
STU2	0.47	2.66 %
VKM1	0.33	2.09 %
TYI1	0.31	0.91 %
NGR1	0.25	0.31 %
ARM1	0.23	2.25 %
APK1	0.18	0.93 %
SGT1	0.17	2.71 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	66.48	3.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	56.16	16.96 %
Dishwash	1.97	10.83 %
Oven	1.70	42.10 %
Air-Cond	0.36	0.04 %
Total	60.20	4.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.56	1.90 %
PBR2	2.19	2.96 %
TRY4	2.04	3.89 %
KIK1	2.04	3.84 %
TNJ2	0.95	1.65 %
TRY3	0.95	2.27 %
KUM2	0.77	2.69 %
TVR1	0.52	1.54 %
PDK1	0.50	1.96 %
PDK2	0.43	1.02 %
TTP1	0.42	1.94 %
NCK1	0.32	3.38 %
ORU1	0.30	2.04 %
PBR1	0.19	0.69 %
TRY2		0.00 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ	-0.38	2.77 %
Total	60.20	4.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.08	8.00 %
Air-Cond	3.87	0.33 %
Oven	3.53	35.81 %
Dishwash	2.73	6.35 %
Total	45.20	2.74 %

Branch *	MTD Sales L	Brand Share %
CH47	3.65	3.35 %
CH19	2.58	2.86 %
GUD1	1.64	2.42 %
CH38	1.28	3.87 %
CH22	1.27	2.89 %
CH14	1.09	1.18 %
CH16	0.95	0.83 %
CH30	0.93	1.35 %
GUD2	0.92	2.87 %
CH48	0.64	0.86 %
MRM1	0.63	1.71 %
CH45	0.53	0.94 %
CH07	0.46	0.63 %
CZWH	0.42	0.62 %
CH08	0.30	1.14 %
CH39	0.29	0.95 %
TKM1	0.18	1.29 %
CH25	0.14	0.21 %
CGL1		0.00 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	45.20	2.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	37.25	9.90 %
Dishwash	2.96	14.77 %
Oven	2.37	28.57 %
Air-Cond	1.31	0.14 %
Total	43.89	3.26 %

Branch *	MTD Sales L	Brand Share %
CH03	4.58	3.28 %
CH21	2.02	2.21 %
CH24	1.53	2.24 %
CH20	1.45	2.37 %
CH18	1.11	1.40 %
CH33	0.93	2.03 %
CH34	0.57	1.45 %
PON1	0.39	0.98 %
CH17	0.31	0.55 %
CH43	0.30	0.80 %
CH37	0.22	1.10 %
WHC3	0.18	1.21 %
CH36	0.18	0.84 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	43.89	3.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	38.10	11.06 %
Oven	2.37	39.86 %
Air-Cond	2.10	0.31 %
Dishwash	1.19	10.78 %
Total	43.76	4.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.22	3.14 %
MDU2	2.16	3.26 %
DKI1	1.08	2.25 %
MDU7	1.02	2.97 %
KKD3	0.64	0.74 %
TEN1	0.64	3.10 %
MPA1	0.62	2.21 %
TDI1	0.62	3.34 %
BNR1	0.51	3.35 %
PNV2	0.42	3.28 %
PNI1	0.36	3.18 %
KPT1	0.22	3.64 %
ODM1	0.19	2.12 %
ADP1	0.17	1.82 %
SVG1	0.15	0.66 %
MDU5	0.15	0.91 %
NTM1	0.11	1.68 %
CMR1		0.00 %
DGL2		0.00 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	43.76	4.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.80	12.67 %
Oven	0.83	20.08 %
Air-Cond	-0.34	-0.17 %
Total	30.29	6.81 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.79	3.44 %
HSR2	0.50	1.77 %
KAM1	0.34	2.75 %
BMD1	0.32	3.28 %
EPI1	0.32	2.40 %
VPD1	0.29	2.43 %
HRR1	0.20	2.20 %
SLM1	0.18	0.35 %
OML1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	30.29	6.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.86	12.40 %
Oven	2.61	50.66 %
Dishwash	1.08	15.57 %
Air-Cond	0.72	0.46 %
Total	30.26	8.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.41	3.07 %
CBE1	0.97	3.47 %
SUL1	0.51	3.33 %
UAM1	0.28	3.31 %
CBE3	0.21	3.25 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	30.26	8.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.46	7.41 %
Air-Cond	1.03	0.23 %
Dishwash	0.36	3.47 %
Oven	0.25	7.69 %
Total	20.10	2.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.38	3.29 %
TRL1	1.77	3.26 %
ABR1	0.84	2.87 %
VEL3	0.78	1.58 %
VEL1	0.69	3.85 %
WJP1	0.64	3.14 %
GDM1	0.64	3.01 %
VNB1	0.45	2.68 %
SBR1	0.42	0.75 %
TRT1	0.37	1.54 %
TRR1	0.35	0.91 %
CGM1	0.30	1.38 %
PLR1	0.30	1.58 %
CYR1	0.18	1.08 %
KPM1	0.14	0.62 %
PTU1	0.14	3.70 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
NASD		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	20.10	2.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.31	8.47 %
Air-Cond	0.72	0.17 %
Oven	0.44	11.80 %
Total	19.47	2.97 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.81	2.03 %
TDM1	0.67	2.26 %
PRT1	0.62	2.28 %
KML1	0.61	2.93 %
CDM1	0.58	1.26 %
VCM2	0.55	2.35 %
TRK1	0.32	0.77 %
KKI2	0.32	1.11 %
KLM1	0.22	0.53 %
VPM1	0.18	1.90 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	2.15 %
Total	19.47	2.97 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.79	10.53 %
Air-Cond	0.70	0.32 %
Oven	0.51	26.71 %
Dishwash	0.47	8.88 %
Total	19.47	4.90 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.08	2.01 %
ERD1	1.05	1.61 %
ERD2	0.56	0.77 %
SGG1	0.33	3.72 %
KMM1	0.18	1.65 %
PDR1	0.14	1.11 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
Total	19.47	4.90 %