

MTD Sales
418.49 L

Brand Share %
5.82 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	245.76	7.92 %
Air-Cond	143.49	3.64 %
Dishwash	15.96	20.65 %
Oven	13.28	20.36 %
Total	418.49	5.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	86.01	6.96 %
TRICHY-01	65.06	7.04 %
WEST-02	53.45	9.37 %
CHENNAI-01	43.45	3.57 %
SOUTH-03	41.77	5.30 %
WEST-01	41.39	9.02 %
CHENNAI-02	34.27	3.79 %
SOUTH ARCOT	30.86	5.30 %
NORTH ARCOT	20.04	4.61 %
KL-SOUTH	2.18	3.04 %
Total	418.49	5.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.16	8.92 %
Air-Cond	36.79	5.21 %
Dishwash	2.08	19.68 %
Oven	1.99	16.63 %
Total	86.01	6.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.14	4.18 %
TVL1	4.93	3.94 %
NGR1	4.34	5.04 %
RND1	2.21	4.64 %
VNR2	1.23	2.51 %
APK2	0.70	3.23 %
TYI1	0.67	3.63 %
TCN1	0.51	1.47 %
APK1	0.50	2.36 %
UDN1	0.47	2.18 %
TKY1	0.40	2.10 %
MMT1	0.26	2.23 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	86.01	6.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.38	11.21 %
Air-Cond	23.17	4.00 %
Oven	2.52	44.01 %
Dishwash	1.98	42.87 %
Total	65.06	7.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.01	3.29 %
PBR2	1.97	3.15 %
PTK1	1.15	2.51 %
JKM1	1.06	5.12 %
TNJ2	0.82	1.72 %
TVR1	0.45	1.86 %
PDK1	0.30	1.19 %
PBR1	0.26	2.01 %
AYR1	0.25	1.41 %
NCK1	0.21	2.53 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	65.06	7.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.70	11.57 %
Air-Cond	9.69	4.75 %
Dishwash	2.15	24.94 %
Oven	0.91	15.66 %
Total	53.45	9.37 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.31	4.08 %
OML1	0.77	4.14 %
TRM1	0.56	4.42 %
APN1	0.30	2.90 %
PMP1	0.30	4.71 %
PDR1	0.28	3.77 %
VKL1	0.27	3.79 %
VPD1	0.20	1.25 %
KMM1	0.17	1.76 %
CM11	0.15	3.73 %
ERD2	0.15	0.46 %
EPI1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	53.45	9.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.69	2.64 %
Wash-Mac	19.28	4.74 %
Oven	2.10	18.80 %
Dishwash	1.38	8.81 %
Total	43.45	3.57 %

Branch *	MTD Sales L	Brand Share %
CH48	2.01	3.91 %
CH19	2.00	2.76 %
GUD1	1.31	3.07 %
CH30	0.85	1.50 %
CH39	0.75	3.20 %
CGL1	0.65	1.87 %
CH07	0.48	1.06 %
CH35	0.23	1.00 %
GUD2	0.23	0.62 %
CH08	0.21	0.26 %
CH11	0.20	0.26 %
CH45	0.20	0.49 %
SKL1	0.17	0.60 %
CH26	0.13	1.05 %
CH05		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	43.45	3.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	30.78	8.10 %
Air-Cond	8.17	2.05 %
Oven	1.57	31.36 %
Dishwash	1.25	21.02 %
Total	41.77	5.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.55	3.54 %
DGL1	3.30	5.78 %
MDU2	1.99	4.11 %
MDU6	1.58	3.73 %
USL1	0.95	5.80 %
MDU4	0.82	3.77 %
DGL2	0.59	3.51 %
NKI1	0.52	5.13 %
MDU5	0.47	3.20 %
PNV1	0.40	4.15 %
MPA1	0.30	1.89 %
DKI1	0.27	1.16 %
ATG1	0.20	0.58 %
SVG1	0.17	0.75 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	41.77	5.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.19	9.04 %
Air-Cond	7.28	5.94 %
Dishwash	4.68	28.54 %
Oven	1.25	15.34 %
Total	41.39	9.02 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	5.22 %
SNR1	0.60	4.38 %
GBM1	0.28	2.70 %
TPR2	0.21	0.73 %
KGI1	0.19	3.05 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	41.39	9.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.21	5.16 %
Air-Cond	14.48	2.61 %
Oven	1.89	20.76 %
Dishwash	0.69	9.67 %
Total	34.27	3.79 %

Branch *	MTD Sales L	Brand Share %
CH15	4.88	4.79 %
CH03	4.60	5.00 %
CH12	3.08	5.28 %
CH06	2.52	5.56 %
CH21	2.22	4.71 %
CH20	2.10	5.05 %
MJR1	1.85	4.09 %
CH43	1.49	4.71 %
CH41	1.19	3.43 %
GPD1	0.49	3.23 %
CH09	0.45	1.34 %
UKI1	0.42	2.13 %
CH34	0.39	1.00 %
CH17	0.38	1.43 %
CH44	0.34	1.26 %
CH18	0.27	0.50 %
CH46	0.25	1.10 %
CH36	0.20	0.92 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	34.27	3.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.86	5.92 %
Air-Cond	13.87	4.29 %
Dishwash	1.75	35.75 %
Oven	0.38	13.83 %
Total	30.86	5.30 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.75	2.60 %
POY1	0.74	0.89 %
TVM1	0.29	1.88 %
STP1	0.21	2.35 %
KLM1	0.21	0.66 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	30.86	5.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.23	5.23 %
Air-Cond	9.14	3.93 %
Oven	0.68	16.76 %
Total	20.04	4.61 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.92	3.59 %
ARC2	0.89	3.12 %
KPM2	0.70	1.80 %
VEL1	0.66	2.28 %
KPM1	0.57	2.31 %
UGI1	0.30	4.12 %
TRR1	0.28	0.93 %
TRL1	0.23	0.58 %
ANI1	0.21	2.03 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	20.04	4.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	6.16 %
Air-Cond	0.20	0.54 %
Total	2.18	3.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	2.17 %
KLR1	0.73	3.97 %
PAS1	0.57	4.44 %
Total	2.18	3.04 %