

MTD Sales
362.41 L

Brand Share %
3.76 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	288.19	11.26 %
Air-Cond	42.28	1.04 %
Dishwash	17.09	23.81 %
Oven	12.57	24.11 %
Fridge	2.29	0.08 %
Total	362.41	3.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	73.19	4.37 %
WEST-02	50.69	6.20 %
TRICHY-01	47.47	3.68 %
SOUTH-03	45.43	4.11 %
WEST-01	43.56	7.39 %
CHENNAI-01	42.48	2.63 %
CHENNAI-02	22.79	1.97 %
SOUTH ARCOT	20.12	2.73 %
NORTH ARCOT	12.59	2.21 %
KL-SOUTH	4.08	4.97 %
Total	362.41	3.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	61.32	13.23 %
Air-Cond	6.57	0.93 %
Dishwash	3.19	18.62 %
Oven	1.53	16.38 %
Fridge	0.57	0.12 %
Total	73.19	4.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.24	2.23 %
MAR1	2.29	3.59 %
TYI1	2.21	3.69 %
TVL1	1.36	0.99 %
UDN1	0.85	2.01 %
TCN1	0.63	1.52 %
TVL2	0.61	3.13 %
VNR2	0.49	0.77 %
RND1	0.30	0.34 %
KSM1	0.29	2.96 %
SGT1	0.28	2.55 %
APK1	0.27	0.66 %
MMT1	0.26	1.21 %
VKM1	0.24	1.40 %
S2SD	0.22	1.22 %
COL1	0.18	2.16 %
STU2	0.14	0.44 %
ERL1		0.00 %
TKY1		0.00 %
Total	73.19	4.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	43.95	13.96 %
Oven	2.45	44.07 %
Dishwash	1.65	39.88 %
Fridge	1.45	0.43 %
Air-Cond	1.20	0.75 %
Total	50.69	6.20 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.89	1.73 %
KVP1	0.73	3.47 %
EPI1	0.50	3.37 %
NKL2	0.40	1.22 %
TRM1	0.37	1.74 %
VPD1	0.28	0.94 %
SGG1	0.28	3.76 %
MTR1	0.27	1.30 %
PMP1	0.16	1.45 %
SGI1	0.13	0.99 %
APN1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	50.69	6.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.48	12.79 %
Air-Cond	10.54	1.61 %
Dishwash	2.64	50.71 %
Oven	0.73	15.70 %
Fridge	0.08	0.02 %
Total	47.47	3.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.23	1.99 %
MVM1	2.40	3.33 %
KUM1	2.24	2.79 %
PBR2	1.93	2.40 %
TVR2	1.53	2.42 %
TNJ2	0.86	1.26 %
TRY2	0.80	2.18 %
PTK1	0.56	1.07 %
JKM1	0.51	1.94 %
ORU1	0.21	1.16 %
TZSD	0.08	0.65 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
Total	47.47	3.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	37.52	12.27 %
Air-Cond	3.23	0.74 %
Dishwash	2.63	39.03 %
Oven	1.95	33.49 %
Fridge	0.10	0.03 %
Total	45.43	4.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.90	3.32 %
MDU6	1.66	3.12 %
ATG1	0.58	1.16 %
MDU4	0.49	1.84 %
SVG1	0.45	1.15 %
ADP1	0.37	3.13 %
MDU5	0.31	1.05 %
KKD2	0.29	0.79 %
MPA1	0.27	1.18 %
KPT1	0.21	1.61 %
SZSD	0.10	0.51 %
DKI1		0.00 %
KRR1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	45.43	4.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.30	12.92 %
Dishwash	4.81	39.78 %
Air-Cond	3.84	4.53 %
Oven	1.51	24.72 %
Fridge	0.10	0.04 %
Total	43.56	7.39 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.56	2.25 %
AVI1	0.55	3.60 %
CBE3	0.40	2.91 %
TPR2	0.33	1.05 %
CNR1	0.29	3.52 %
KMR1	0.22	1.02 %
KGM1	0.15	0.93 %
WZSD	0.10	0.90 %
GBM1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	43.56	7.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.82	9.52 %
Air-Cond	6.95	0.84 %
Oven	1.92	22.79 %
Dishwash	0.80	7.21 %
Total	42.48	2.63 %

Branch *	MTD Sales L	Brand Share %
CH19	3.54	3.42 %
CH14	3.38	3.26 %
CH05	2.45	1.78 %
KNR1	1.23	2.72 %
CH07	1.02	1.48 %
CH30	0.84	1.86 %
CH11	0.82	1.26 %
CGL1	0.77	2.43 %
CH37	0.61	3.14 %
CH35	0.58	2.23 %
MRM1	0.26	0.79 %
CH39	0.18	0.49 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	42.48	2.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.11	7.05 %
Air-Cond	1.72	0.29 %
Oven	1.26	23.65 %
Dishwash	0.70	9.12 %
Total	22.79	1.97 %

Branch *	MTD Sales L	Brand Share %
CH03	3.79	2.75 %
CH15	2.50	1.99 %
CH06	1.99	3.60 %
CH21	1.23	2.14 %
MJR1	1.05	2.21 %
CH17	0.93	2.41 %
UKI1	0.67	3.64 %
CH43	0.40	0.79 %
GPD1	0.29	1.40 %
CH18	0.26	0.39 %
CH27	0.25	1.22 %
CH44	0.13	0.39 %
CH46	0.13	0.41 %
CH01		0.00 %
CH09		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	22.79	1.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.94	8.40 %
Air-Cond	5.23	1.49 %
Oven	0.66	20.06 %
Dishwash	0.29	7.18 %
Total	20.12	2.73 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	2.07 %
KKI2	1.46	3.38 %
CDM1	0.84	2.20 %
NVL2	0.80	1.46 %
CUD1	0.55	0.79 %
KML1	0.53	1.95 %
MKM1	0.43	2.15 %
PRT1	0.43	1.87 %
STP1	0.17	1.23 %
TRK1	0.17	0.41 %
KLM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	20.12	2.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.66	5.67 %
Air-Cond	2.99	1.30 %
Oven	0.56	19.26 %
Dishwash	0.38	22.15 %
Total	12.59	2.21 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.79	1.99 %
VEL1	0.70	1.44 %
KPM2	0.49	0.75 %
CPT1	0.33	2.36 %
GDM1	0.33	1.83 %
WJP1	0.30	2.07 %
SBR1	0.29	0.75 %
TRR1	0.27	0.66 %
KPM1	0.16	0.62 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	12.59	2.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.08	20.20 %
Total	4.08	4.97 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	4.08	4.97 %