



TN : IFB Sales Performance 30/04/2026 9:21 AM

MTD Sales
617.28 L

Brand Share %
1.80 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	335.90	12.70 %
Air-Cond	249.97	0.80 %
Oven	17.91	32.94 %
Dishwash	13.50	7.82 %
Total	617.28	1.80 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	127.51	2.75 %
SOUTH-01	90.80	1.58 %
CHENNAI-01	75.84	1.75 %
WEST-02	75.27	2.23 %
WEST-01	71.33	2.36 %
SOUTH-03	70.87	1.52 %
CHENNAI-02	56.51	1.51 %
NORTH ARCOT	32.27	1.35 %
SOUTH ARCOT	16.86	0.71 %
Total	617.28	1.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.06	1.53 %
Wash-Mac	57.40	18.86 %
Dishwash	2.40	26.02 %
Oven	1.65	31.93 %
Total	127.51	2.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.88	1.20 %
PBR2	4.50	1.57 %
KUM1	2.56	1.16 %
TNJ2	2.45	1.21 %
PBR1	1.75	1.40 %
KIK1	1.46	1.15 %
PDK1	1.13	0.86 %
ORU1	0.62	1.40 %
TRY3	0.41	0.23 %
NCK1	0.39	1.02 %
TRY2	0.35	0.27 %
TTP1	0.27	0.33 %
APM1	0.19	0.42 %
TRY4	0.19	0.13 %
KRN1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	127.51	2.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	57.08	13.28 %
Air-Cond	28.12	0.53 %
Oven	3.59	34.71 %
Dishwash	2.02	7.61 %
Total	90.80	1.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.97	1.06 %
TUT2	2.59	0.99 %
VNR2	2.08	1.15 %
TUT1	1.69	0.31 %
NGR1	1.67	0.39 %
TYI1	1.09	1.28 %
APK2	0.99	1.32 %
STU2	0.94	1.22 %
MAR1	0.88	0.47 %
KGL1	0.86	0.79 %
TKY1	0.83	1.24 %
RND1	0.72	0.36 %
UDN1	0.33	0.41 %
MMT1	0.30	0.31 %
VKM1	0.30	0.54 %
SKD1	0.27	0.50 %
APK1	0.27	0.28 %
ERL2	0.27	0.22 %
VNR1	0.24	0.43 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV	-0.18	0.68 %
Total	90.80	1.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	46.02	12.40 %
Air-Cond	24.12	0.62 %
Oven	4.31	36.98 %
Dishwash	1.40	3.60 %
Total	75.84	1.75 %

Branch *	MTD Sales L	Brand Share %
CH25	1.26	0.78 %
CH08	1.09	0.53 %
CGL1	0.63	0.70 %
CH45	0.57	0.40 %
CH38	0.52	0.42 %
CH37	0.49	0.69 %
TKM1	0.48	0.96 %
CH07	0.47	0.25 %
CH30	0.34	0.18 %
CH39	0.33	0.45 %
CZWH	0.29	0.26 %
CH05	0.28	0.08 %
MRM1	0.28	0.25 %
CH26	0.27	0.86 %
CH48	0.24	0.13 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-2.14	1.38 %
Total	75.84	1.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	43.81	14.86 %
Air-Cond	28.13	0.92 %
Oven	1.77	33.29 %
Dishwash	1.57	14.67 %
Total	75.27	2.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.94	0.56 %
SLM3	1.59	0.90 %
TCG1	1.14	1.32 %
MTR1	1.04	0.96 %
NKL2	0.96	0.58 %
PDR1	0.89	1.61 %
MCR1	0.82	1.08 %
KRI1	0.78	0.67 %
HSR1	0.75	0.72 %
DPR2	0.46	0.72 %
KMM1	0.44	0.79 %
HRR1	0.37	0.95 %
BMD1	0.36	0.89 %
OML1	0.35	0.45 %
SGG1	0.33	1.06 %
SGI1	0.19	0.76 %
TRM1	0.17	0.24 %
KAM1	0.17	0.45 %
EDP1		0.00 %
WZWH		0.00 %
Total	75.27	2.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.56	15.79 %
Air-Cond	32.46	1.17 %
Oven	2.41	39.99 %
Dishwash	1.90	8.11 %
Total	71.33	2.36 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.89	1.65 %
TPR1	2.31	1.44 %
PLI1	1.49	1.07 %
CBE1	0.94	0.79 %
TPR3	0.91	1.10 %
UMP1	0.89	0.91 %
SUL1	0.77	0.96 %
CBE5	0.73	1.33 %
KMD1	0.62	0.90 %
AVI1	0.59	0.66 %
KGM1	0.35	0.48 %
SYM2	0.30	0.48 %
CBE3		0.00 %
GBM1		0.00 %
WZSD		0.00 %
WHCB	-0.65	1.34 %
Total	71.33	2.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	44.48	12.72 %
Air-Cond	24.56	0.57 %
Oven	1.39	27.58 %
Dishwash	0.44	2.58 %
Total	70.87	1.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.16	0.74 %
MDU2	3.85	1.21 %
MDU7	1.33	0.68 %
USL1	1.12	1.29 %
MDU5	1.08	1.24 %
MDU6	0.99	0.40 %
KYK1	0.94	1.67 %
CMR1	0.91	1.70 %
DGL2	0.64	0.60 %
MLR1	0.64	0.72 %
ODM1	0.55	1.02 %
KKD3	0.49	0.25 %
NTM1	0.46	1.16 %
TPT1	0.44	0.35 %
PKM1	0.31	0.79 %
BTU1	0.31	0.63 %
KPT1	0.31	0.75 %
NKI1	0.28	0.58 %
PNV2	0.26	0.38 %
PVI1	0.24	0.39 %
ADP1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	70.87	1.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.85	0.79 %
Wash-Mac	24.86	8.26 %
Dishwash	2.89	11.46 %
Oven	1.91	34.29 %
Total	56.51	1.51 %

Branch *	MTD Sales L	Brand Share %
CH24	2.52	1.14 %
CH21	2.01	0.83 %
CH17	1.20	0.71 %
CH18	0.80	0.44 %
UKI1	0.62	0.87 %
GPD1	0.32	0.43 %
MC06	0.26	1.76 %
CH51	0.17	0.12 %
CH46	0.16	0.20 %
CH06	0.15	0.10 %
CH12	0.15	0.07 %
CH41	0.14	0.10 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	56.51	1.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.42	0.75 %
Wash-Mac	14.52	7.68 %
Dishwash	0.88	9.07 %
Oven	0.45	14.47 %
Total	32.27	1.35 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.85	1.04 %
VEL2	1.62	0.77 %
AKM1	1.44	1.18 %
TRR1	0.85	0.51 %
CGM1	0.67	1.59 %
KPM2	0.62	0.25 %
CYR1	0.37	0.68 %
KPM1	0.36	0.45 %
CPT1	0.35	0.68 %
TRT1	0.33	0.33 %
WJD1	0.29	0.50 %
VEL1	0.29	0.22 %
ANI1	0.28	0.49 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	32.27	1.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.17	7.05 %
Air-Cond	3.26	0.15 %
Oven	0.43	20.04 %
Total	16.86	0.71 %

Branch *	MTD Sales L	Brand Share %
POY1	0.82	0.30 %
NVL2	0.73	0.56 %
KLM1	0.67	0.56 %
PRT1	0.65	0.53 %
SJI2	0.57	0.49 %
TVM2	0.44	0.76 %
KKI2	0.30	0.21 %
TRK1	0.29	0.23 %
KML1	0.27	0.34 %
STP1	0.27	0.68 %
TDM1	0.24	0.29 %
VCM2	0.19	0.31 %
CDM1		0.00 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.12 %
Total	16.86	0.71 %