

MTD Sales
293.43 L

Brand Share %
6.04 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	269.56	10.35 %
Dishwash	10.07	10.63 %
Oven	9.71	18.61 %
Air-Cond	4.08	0.19 %
Total	293.43	6.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.84	6.64 %
WEST-01	43.58	11.58 %
TRICHY-01	40.13	6.90 %
WEST-02	37.09	9.03 %
SOUTH-03	35.31	6.02 %
CHENNAI-02	29.39	4.56 %
CHENNAI-01	28.80	3.70 %
SOUTH ARCOT	13.88	3.74 %
NORTH ARCOT	13.63	4.11 %
KL-SOUTH	2.78	7.03 %
Total	293.43	6.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.00	11.45 %
Dishwash	2.03	11.27 %
Oven	1.22	13.47 %
Air-Cond	0.59	0.19 %
Total	48.84	6.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.68	3.55 %
TVL1	2.06	2.77 %
SVK1	1.39	5.82 %
VKM1	0.45	5.59 %
VNR2	0.43	1.97 %
TCN1	0.42	2.18 %
TKS1	0.35	1.90 %
ARM1	0.31	4.74 %
MAR1	0.29	1.07 %
TVL2	0.25	2.94 %
NGR1	0.25	0.62 %
COL1	0.20	4.44 %
APK1	0.17	1.40 %
KGL1	0.16	2.93 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	48.84	6.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.16	14.75 %
Dishwash	2.27	22.78 %
Oven	1.85	29.03 %
Air-Cond	0.30	0.31 %
Total	43.58	11.58 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.26	5.22 %
DPM2	0.84	5.90 %
SUL1	0.58	4.19 %
KGM1	0.30	5.05 %
SYM2	0.29	5.35 %
TPR4	0.26	5.78 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	43.58	11.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.56	13.79 %
Dishwash	2.05	23.50 %
Oven	0.91	19.58 %
Air-Cond	0.61	0.20 %
Total	40.13	6.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.18	5.80 %
TNJ2	1.10	4.43 %
TRY3	0.65	2.77 %
PDK1	0.64	4.17 %
PBR1	0.50	5.33 %
TRY2	0.47	2.06 %
TTP1	0.44	4.65 %
PBR2	0.38	0.70 %
TRY4	0.26	1.69 %
TVR1	0.25	2.24 %
JKM1	0.20	2.19 %
APM1	0.17	2.50 %
KRN1	0.14	2.21 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	40.13	6.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	34.24	11.97 %
Dishwash	1.66	29.02 %
Oven	0.85	27.06 %
Air-Cond	0.35	0.30 %
Total	37.09	9.03 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.85	2.24 %
NKL2	0.71	3.60 %
DPR2	0.67	4.41 %
HSR1	0.59	3.66 %
KRI1	0.33	3.27 %
CMI1	0.17	2.38 %
BMD1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	37.09	9.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	33.43	10.03 %
Oven	0.96	16.07 %
Air-Cond	0.51	0.22 %
Dishwash	0.42	3.81 %
Total	35.31	6.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.21	4.70 %
MDU2	2.26	5.16 %
DGL1	1.03	2.07 %
ATG1	0.62	2.45 %
TEN2	0.61	4.81 %
MDU6	0.50	1.67 %
TPT1	0.49	4.11 %
ADP1	0.32	4.24 %
MLR1	0.32	4.46 %
MDU5	0.27	2.15 %
KRR1	0.27	1.36 %
MPA1	0.26	1.83 %
PKM1	0.26	3.80 %
KYK1	0.19	2.79 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	35.31	6.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	25.94	8.96 %
Oven	1.89	23.23 %
Dishwash	1.24	11.58 %
Air-Cond	0.33	0.10 %
Total	29.39	4.56 %

Branch *	MTD Sales L	Brand Share %
CH15	4.84	5.27 %
CH12	2.44	5.24 %
CH24	2.15	5.52 %
CH21	1.37	4.84 %
CH34	1.19	5.01 %
CH06	0.80	3.69 %
CH44	0.80	4.18 %
CH18	0.51	1.43 %
CH17	0.51	1.69 %
CH41	0.47	2.10 %
CH46	0.41	2.60 %
CH20	0.40	1.15 %
GPD1	0.29	3.43 %
CH31	0.14	1.14 %
CH36	0.13	1.11 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.39	4.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.66	7.10 %
Oven	1.26	15.96 %
Air-Cond	0.88	0.24 %
Total	28.80	3.70 %

Branch *	MTD Sales L	Brand Share %
CH19	1.84	4.00 %
CH30	0.97	3.56 %
CH07	0.90	2.64 %
CH35	0.41	3.06 %
TKM1	0.33	3.84 %
CH22	0.33	1.34 %
CH48	0.32	1.00 %
CH11	0.30	1.03 %
CH37	0.29	2.42 %
CH39	0.26	1.61 %
CH26	0.24	5.94 %
CH05	0.17	0.28 %
CGL1		0.00 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	28.80	3.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.02	7.16 %
Air-Cond	0.53	0.29 %
Oven	0.34	13.93 %
Total	13.88	3.74 %

Branch *	MTD Sales L	Brand Share %
POY1	0.48	0.98 %
TDM1	0.48	3.00 %
NVL2	0.40	1.52 %
VCM1	0.26	1.53 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.66 %
Total	13.88	3.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.78	6.59 %
Oven	0.44	11.44 %
Dishwash	0.42	9.27 %
Total	13.63	4.11 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.47	2.16 %
TRT1	0.42	4.49 %
KPM2	0.41	1.13 %
SLG1	0.39	5.11 %
VNB1	0.29	3.13 %
UGI1	0.27	5.28 %
PTU1	0.26	5.30 %
WJD1	0.19	1.81 %
WJP1	0.17	2.17 %
KPM1	0.14	0.94 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	13.63	4.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.78	13.84 %
Total	2.78	7.03 %

Branch *	MTD Sales L	Brand Share %
Total	2.78	7.03 %