

MTD Sales
95.26 L

Brand Share %
1.82 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	68.02	3.40 %
Air-Cond	17.99	0.58 %
Oven	5.11	12.69 %
Dishwash	4.13	6.50 %
Total	95.26	1.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.52	2.19 %
WEST-01	14.24	4.23 %
SOUTH-03	12.37	2.21 %
TRICHY-01	11.22	1.97 %
WEST-02	10.80	2.81 %
CHENNAI-01	10.48	1.23 %
CHENNAI-02	6.40	0.90 %
SOUTH ARCOT	2.95	0.80 %
NORTH ARCOT	2.61	0.87 %
KL-SOUTH	0.65	1.03 %
Total	95.26	1.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.31	5.08 %
Air-Cond	4.55	0.64 %
Oven	0.96	14.22 %
Dishwash	0.70	5.93 %
Total	23.52	2.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.94	1.53 %
TVL1	1.91	1.29 %
MAR1	0.53	1.27 %
NGR1	0.43	0.77 %
TYI1	0.30	1.45 %
UDN1	0.27	1.50 %
TVL2	0.24	1.75 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
SNL1		-0.01 %
Total	23.52	2.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.22	4.14 %
Air-Cond	4.76	3.83 %
Oven	1.26	22.28 %
Total	14.24	4.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	1.66 %
PLI1	0.15	1.32 %
UAM1	0.14	1.60 %
MPM1	0.13	0.85 %
KMR1	0.13	0.79 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	14.24	4.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.81	4.12 %
Air-Cond	1.83	0.59 %
Oven	0.44	11.14 %
Dishwash	0.29	5.74 %
Total	12.37	2.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.19	1.61 %
TMM1	0.25	1.57 %
DGL2	0.15	1.23 %
MDU3	0.11	0.64 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	12.37	2.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.72	4.23 %
Air-Cond	2.08	0.55 %
Oven	0.74	31.80 %
Dishwash	0.68	12.54 %
Total	11.22	1.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.45	0.94 %
MVM1	0.35	1.54 %
PDK1	0.27	1.76 %
KUM1	0.26	0.73 %
PBR2	0.26	0.83 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
TNJ2	-0.04	-0.17 %
Total	11.22	1.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.22	4.05 %
Air-Cond	0.81	0.53 %
Dishwash	0.60	30.59 %
Oven	0.17	5.90 %
Total	10.80	2.81 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.47	1.61 %
ERD1	0.41	1.63 %
SLM1	0.25	0.99 %
TRM1	0.15	0.89 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
SGI1	-0.13	-1.65 %
Total	10.80	2.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.89	2.66 %
Air-Cond	1.15	0.22 %
Oven	0.77	10.92 %
Dishwash	0.68	4.59 %
Total	10.48	1.23 %

Branch *	MTD Sales L	Brand Share %
CH19	0.65	1.27 %
CH14	0.44	0.73 %
CH48	0.42	1.18 %
CH30	0.35	0.95 %
MRM1	0.29	1.50 %
CH39	0.25	1.25 %
KNR1	0.17	1.09 %
CH38	0.16	0.96 %
AVD1	0.16	0.57 %
CH08	0.16	0.25 %
CH35	0.16	0.96 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	10.48	1.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.61	1.60 %
Air-Cond	2.05	0.43 %
Dishwash	0.40	5.28 %
Oven	0.34	6.15 %
Total	6.40	0.90 %

Branch *	MTD Sales L	Brand Share %
CH15	1.27	1.40 %
CH06	0.51	1.52 %
CH18	0.27	0.61 %
PON1	0.24	1.82 %
CH24	0.18	0.50 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
MJR1		0.00 %
UKI1		0.00 %
CH20	-0.13	-0.43 %
CH23	-0.26	-1.58 %
Total	6.40	0.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.92	1.43 %
Air-Cond	0.51	0.22 %
Dishwash	0.38	9.02 %
Oven	0.14	8.29 %
Total	2.95	0.80 %

Branch *	MTD Sales L	Brand Share %
POY2	0.55	1.40 %
POY1	0.52	1.05 %
SJI1	0.25	1.29 %
TDM1	0.21	1.05 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	2.95	0.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.81	1.45 %
Dishwash	0.40	15.75 %
Air-Cond	0.25	0.15 %
Oven	0.15	5.02 %
Total	2.61	0.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	0.80 %
KPM1	0.25	1.62 %
TRL1	0.25	0.98 %
GDM1	0.16	1.79 %
VEL2	0.15	0.84 %
ARC2	0.15	1.65 %
WJD1	0.15	1.36 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	2.61	0.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.53	1.72 %
Oven	0.13	9.82 %
Total	0.65	1.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	0.62 %
PAS1		0.00 %
Total	0.65	1.03 %