

MTD Sales
409.52 L

Brand Share %
5.85 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	242.70	8.00 %
Air-Cond	138.33	3.62 %
Dishwash	15.35	20.21 %
Oven	13.14	20.39 %
Total	409.52	5.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	84.11	7.04 %
TRICHY-01	63.82	7.08 %
WEST-02	53.01	9.54 %
SOUTH-03	41.44	5.48 %
WEST-01	41.08	9.12 %
CHENNAI-01	40.14	3.38 %
CHENNAI-02	33.52	3.76 %
SOUTH ARCOT	30.42	5.33 %
NORTH ARCOT	19.81	4.67 %
KL-SOUTH	2.18	3.59 %
Total	409.52	5.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	44.17	8.91 %
Air-Cond	35.87	5.30 %
Dishwash	2.08	19.68 %
Oven	1.99	16.71 %
Total	84.11	7.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.89	4.11 %
TVL1	4.70	3.85 %
NGR1	4.34	5.14 %
RND1	2.21	4.80 %
MAR1	1.30	5.07 %
VNR2	1.23	2.59 %
TYI1	0.67	3.79 %
TCN1	0.51	1.49 %
APK1	0.50	2.38 %
UDN1	0.47	2.25 %
TKY1	0.40	2.10 %
MMT1	0.26	2.28 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	84.11	7.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.92	11.34 %
Air-Cond	22.70	4.02 %
Oven	2.52	44.01 %
Dishwash	1.68	38.79 %
Total	63.82	7.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.01	3.38 %
PBR2	1.97	3.23 %
PTK1	1.15	2.60 %
JKM1	1.06	5.17 %
TNJ2	0.82	1.73 %
TVR1	0.45	1.86 %
PDK1	0.30	1.21 %
PBR1	0.26	2.01 %
AYR1	0.25	1.56 %
NCK1	0.21	2.67 %
APM1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	63.82	7.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.26	11.76 %
Air-Cond	9.69	4.87 %
Dishwash	2.15	24.94 %
Oven	0.91	15.90 %
Total	53.01	9.54 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.31	4.18 %
OML1	0.77	4.18 %
TRM1	0.56	4.65 %
APN1	0.30	2.90 %
PMP1	0.30	4.96 %
PDR1	0.28	3.77 %
VKL1	0.27	4.18 %
VPD1	0.20	1.35 %
KMM1	0.17	1.76 %
CM11	0.15	3.73 %
ERD2	0.15	0.47 %
EPI1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	53.01	9.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	30.44	8.23 %
Air-Cond	8.17	2.18 %
Oven	1.57	31.36 %
Dishwash	1.25	21.02 %
Total	41.44	5.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.55	4.02 %
MDU2	1.99	4.28 %
MDU6	1.58	3.75 %
USL1	0.95	5.85 %
MDU4	0.82	3.80 %
DGL2	0.59	3.56 %
NKI1	0.52	5.22 %
MDU5	0.47	3.38 %
PNV1	0.40	4.24 %
MPA1	0.30	1.98 %
DKI1	0.27	1.21 %
ATG1	0.20	0.60 %
SVG1	0.17	0.76 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	41.44	5.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.01	9.18 %
Air-Cond	7.28	6.03 %
Dishwash	4.68	28.54 %
Oven	1.10	13.68 %
Total	41.08	9.12 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	5.27 %
SNR1	0.60	4.41 %
GBM1	0.28	2.88 %
TPR2	0.21	0.73 %
KGI1	0.19	3.14 %
GDR1	0.16	4.08 %
AVI1		0.00 %
CBE3		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	41.08	9.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.07	4.81 %
Air-Cond	17.88	2.33 %
Oven	2.10	19.32 %
Dishwash	1.08	7.20 %
Total	40.14	3.38 %

Branch *	MTD Sales L	Brand Share %
CH48	2.01	3.93 %
CH19	2.00	2.82 %
GUD1	1.31	3.18 %
KNR1	0.95	4.50 %
CH30	0.85	1.52 %
CH39	0.75	3.35 %
CGL1	0.65	1.86 %
CH07	0.48	1.08 %
CH35	0.23	1.01 %
GUD2	0.23	0.63 %
CH08	0.21	0.26 %
CH11	0.20	0.26 %
CH45	0.20	0.50 %
SKL1	0.17	0.61 %
CH26	0.13	1.07 %
CH05		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	40.14	3.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.96	5.16 %
Air-Cond	13.99	2.55 %
Oven	1.89	21.22 %
Dishwash	0.69	9.67 %
Total	33.52	3.76 %

Branch *	MTD Sales L	Brand Share %
CH03	4.60	4.97 %
CH15	3.94	3.94 %
CH12	3.27	5.67 %
CH06	2.52	5.61 %
CH21	2.22	4.81 %
CH20	2.10	5.18 %
MJR1	1.85	4.10 %
CH43	1.49	4.77 %
CH41	1.19	3.42 %
GPD1	0.49	3.33 %
CH09	0.45	1.36 %
UKI1	0.42	2.13 %
CH34	0.39	1.02 %
CH17	0.38	1.44 %
CH44	0.34	1.29 %
CH18	0.27	0.52 %
CH46	0.25	1.09 %
CH36	0.20	0.94 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	33.52	3.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.65	5.95 %
Air-Cond	13.64	4.29 %
Dishwash	1.75	38.87 %
Oven	0.38	14.43 %
Total	30.42	5.33 %

Branch *	MTD Sales L	Brand Share %
POY1	0.74	0.90 %
KKI2	0.51	1.85 %
TVM1	0.29	1.95 %
STP1	0.21	2.66 %
KLM1	0.21	0.67 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	30.42	5.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.23	5.30 %
Air-Cond	8.90	3.96 %
Oven	0.68	16.76 %
Total	19.81	4.67 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.92	3.68 %
ARC2	0.89	3.12 %
KPM2	0.70	1.85 %
VEL1	0.66	2.28 %
KPM1	0.57	2.35 %
UGI1	0.30	4.12 %
TRR1	0.28	0.95 %
TRL1	0.23	0.58 %
ANI1	0.21	2.06 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	19.81	4.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	6.54 %
Air-Cond	0.20	0.72 %
Total	2.18	3.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	2.33 %
PAS1	0.57	4.50 %
Total	2.18	3.59 %