

MTD Sales
345.86 L

Brand Share %
3.74 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	274.49	11.20 %
Air-Cond	40.02	1.02 %
Dishwash	16.80	24.53 %
Oven	12.27	24.24 %
Fridge	2.29	0.08 %
Total	345.86	3.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	66.73	4.35 %
WEST-02	48.65	6.11 %
TRICHY-01	45.29	3.64 %
SOUTH-03	44.18	4.10 %
WEST-01	42.97	7.50 %
CHENNAI-01	40.29	2.57 %
CHENNAI-02	21.58	1.96 %
SOUTH ARCOT	19.65	2.74 %
NORTH ARCOT	12.70	2.28 %
KL-SOUTH	3.81	4.97 %
Total	345.86	3.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	56.09	13.30 %
Air-Cond	5.78	0.88 %
Dishwash	2.90	18.70 %
Oven	1.39	16.03 %
Fridge	0.57	0.13 %
Total	66.73	4.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.83	2.24 %
MAR1	2.29	3.68 %
PKD1	2.08	3.63 %
TVL1	1.36	1.07 %
UDN1	0.85	2.05 %
TCN1	0.63	1.78 %
TVL2	0.61	3.16 %
VNR2	0.34	0.58 %
RND1	0.30	0.38 %
SGT1	0.28	2.93 %
APK1	0.27	0.78 %
MMT1	0.26	1.38 %
VKM1	0.24	1.53 %
S2SD	0.22	1.22 %
STU2	0.14	0.48 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
TKY1		0.00 %
Total	66.73	4.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	42.14	13.75 %
Oven	2.45	44.07 %
Dishwash	1.65	44.31 %
Fridge	1.45	0.45 %
Air-Cond	0.97	0.62 %
Total	48.65	6.11 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.62	3.62 %
ERD2	0.89	1.81 %
KVP1	0.56	2.68 %
EPI1	0.50	3.40 %
NKL2	0.40	1.25 %
TRM1	0.37	1.78 %
MTR1	0.27	1.30 %
PMP1	0.16	1.45 %
SGI1	0.13	1.01 %
APN1		0.00 %
CM11		0.00 %
KMM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	48.65	6.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.99	12.60 %
Air-Cond	9.85	1.55 %
Dishwash	2.64	50.71 %
Oven	0.73	16.66 %
Fridge	0.08	0.02 %
Total	45.29	3.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.70	1.86 %
MVM1	2.40	3.44 %
KUM1	1.99	2.64 %
PBR2	1.93	2.50 %
TVR2	1.53	2.57 %
TNJ2	0.86	1.33 %
TRY2	0.80	2.27 %
JKM1	0.51	1.97 %
NMM1	0.48	3.08 %
PTK1	0.26	0.52 %
ORU1	0.21	1.19 %
TZSD	0.08	0.65 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	45.29	3.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	36.27	12.18 %
Air-Cond	3.23	0.76 %
Dishwash	2.63	39.03 %
Oven	1.95	34.09 %
Fridge	0.10	0.03 %
Total	44.18	4.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.90	3.47 %
MDU6	1.66	3.17 %
ATG1	0.58	1.21 %
MDU4	0.49	1.96 %
SVG1	0.45	1.15 %
ADP1	0.37	3.26 %
KKD2	0.29	0.81 %
KPT1	0.21	1.65 %
SZSD	0.10	0.51 %
DKI1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	44.18	4.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.97	13.30 %
Dishwash	4.81	41.12 %
Air-Cond	3.58	4.24 %
Oven	1.51	24.72 %
Fridge	0.10	0.04 %
Total	42.97	7.50 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.56	2.29 %
AVI1	0.55	3.60 %
CBE3	0.40	3.10 %
TPR2	0.33	1.09 %
CNR1	0.29	3.52 %
KMR1	0.22	1.02 %
KGM1	0.15	0.93 %
WZSD	0.10	0.90 %
GBM1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	42.97	7.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.79	9.21 %
Air-Cond	6.95	0.86 %
Oven	1.76	21.80 %
Dishwash	0.80	7.53 %
Total	40.29	2.57 %

Branch *	MTD Sales L	Brand Share %
CH19	3.54	3.54 %
CH14	3.16	3.12 %
CH05	2.45	1.81 %
KNR1	1.06	2.49 %
CH30	0.84	1.90 %
CH11	0.82	1.30 %
CGL1	0.77	2.47 %
CH07	0.74	1.12 %
CH37	0.61	3.22 %
CH35	0.58	2.24 %
MRM1	0.26	0.82 %
CH39	0.18	0.52 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	40.29	2.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.91	6.88 %
Air-Cond	1.72	0.31 %
Oven	1.26	23.65 %
Dishwash	0.70	9.12 %
Total	21.58	1.96 %

Branch *	MTD Sales L	Brand Share %
CH03	3.59	2.72 %
CH15	2.50	2.05 %
CH12	2.07	3.25 %
CH21	1.23	2.23 %
MJR1	1.05	2.29 %
CH17	0.93	2.60 %
CH43	0.40	0.82 %
GPD1	0.29	1.46 %
CH18	0.26	0.41 %
CH27	0.25	1.29 %
CH44	0.13	0.43 %
CH46	0.13	0.42 %
CH01		0.00 %
CH09		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
PON1		0.00 %
Total	21.58	1.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.74	8.61 %
Air-Cond	4.97	1.45 %
Oven	0.66	20.06 %
Dishwash	0.29	7.18 %
Total	19.65	2.74 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	2.13 %
KKI2	1.46	3.51 %
CDM1	0.84	2.24 %
NVL2	0.80	1.50 %
CUD1	0.55	0.82 %
MKM1	0.43	2.26 %
PRT1	0.43	1.91 %
KML1	0.32	1.22 %
STP1	0.17	1.24 %
TRK1	0.17	0.42 %
KLM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	19.65	2.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.77	5.87 %
Air-Cond	2.99	1.33 %
Oven	0.56	20.03 %
Dishwash	0.38	22.15 %
Total	12.70	2.28 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.79	2.05 %
VEL1	0.70	1.50 %
KPM2	0.49	0.77 %
CPT1	0.33	2.38 %
GDM1	0.33	1.85 %
WJP1	0.30	2.17 %
SBR1	0.29	0.76 %
TRR1	0.27	0.67 %
KPM1	0.16	0.62 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	12.70	2.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.81	19.65 %
Total	3.81	4.97 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	3.81	4.97 %