



# TN : IFB Sales Performance 29/04/2026 9:22 AM

MTD Sales  
605.21 L

Brand Share %  
1.82 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	329.89	12.77 %
Air-Cond	244.88	0.80 %
Oven	17.28	33.13 %
Dishwash	13.15	7.87 %
Total	605.21	1.82 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	124.96	2.79 %
SOUTH-01	88.91	1.60 %
WEST-02	74.77	2.28 %
CHENNAI-01	74.15	1.76 %
WEST-01	70.48	2.39 %
SOUTH-03	68.65	1.52 %
CHENNAI-02	55.23	1.52 %
NORTH ARCOT	31.55	1.37 %
SOUTH ARCOT	16.51	0.72 %
Total	605.21	1.82 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.86	1.56 %
Wash-Mac	56.57	18.90 %
Dishwash	2.05	23.11 %
Oven	1.49	29.69 %
Total	124.96	2.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.88	1.28 %
PBR2	3.91	1.42 %
KUM1	2.56	1.19 %
TNJ2	2.45	1.25 %
PBR1	1.75	1.44 %
KIK1	1.46	1.21 %
PDK1	1.13	0.88 %
ORU1	0.62	1.49 %
TRY3	0.41	0.23 %
NCK1	0.39	1.02 %
TRY2	0.35	0.27 %
TTP1	0.27	0.34 %
APM1	0.19	0.44 %
KRN1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	124.96	2.79 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	56.16	13.41 %
Air-Cond	27.14	0.53 %
Oven	3.59	35.92 %
Dishwash	2.02	7.71 %
<b>Total</b>	<b>88.91</b>	<b>1.60 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	6.97	1.08 %
TUT2	2.59	1.01 %
VNR2	2.08	1.19 %
TUT1	1.69	0.31 %
NGR1	1.67	0.39 %
TYI1	1.09	1.32 %
APK2	0.99	1.36 %
STU2	0.94	1.24 %
MAR1	0.88	0.47 %
KGL1	0.86	0.82 %
TKY1	0.83	1.26 %
RND1	0.72	0.37 %
UDN1	0.33	0.42 %
MMT1	0.30	0.32 %
VKM1	0.30	0.55 %
SKD1	0.27	0.53 %
APK1	0.27	0.29 %
ERL2	0.27	0.23 %
VNR1	0.24	0.45 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV	-0.18	0.68 %
<b>Total</b>	<b>88.91</b>	<b>1.60 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	43.62	15.19 %
Air-Cond	28.13	0.95 %
Dishwash	1.57	15.32 %
Oven	1.45	29.08 %
<b>Total</b>	<b>74.77</b>	<b>2.28 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.94	0.58 %
SLM3	1.59	0.93 %
TCG1	1.14	1.35 %
MTR1	1.04	0.99 %
NKL2	0.96	0.60 %
PDR1	0.89	1.65 %
MCR1	0.82	1.16 %
KRI1	0.78	0.68 %
HSR1	0.75	0.73 %
DPR2	0.46	0.74 %
KMM1	0.44	0.81 %
HRR1	0.37	1.04 %
BMD1	0.36	0.90 %
OML1	0.35	0.48 %
SGG1	0.33	1.07 %
SGI1	0.19	0.76 %
TRM1	0.17	0.25 %
KAM1	0.17	0.47 %
EDP1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>74.77</b>	<b>2.28 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.72	12.56 %
Air-Cond	22.72	0.60 %
Oven	4.31	37.95 %
Dishwash	1.40	3.72 %
<b>Total</b>	<b>74.15</b>	<b>1.76 %</b>

Branch *	MTD Sales L	Brand Share %
CH25	1.26	0.80 %
CH08	1.09	0.55 %
CGL1	0.63	0.72 %
CH45	0.57	0.40 %
CH38	0.52	0.43 %
CH37	0.49	0.70 %
TKM1	0.48	0.97 %
CH07	0.47	0.25 %
CH30	0.34	0.19 %
CH39	0.33	0.46 %
CZWH	0.29	0.29 %
MRM1	0.28	0.25 %
CH26	0.27	0.89 %
CH48	0.24	0.14 %
CH05		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-1.94	1.26 %
<b>Total</b>	<b>74.15</b>	<b>1.76 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.97	15.74 %
Air-Cond	32.20	1.19 %
Oven	2.41	41.14 %
Dishwash	1.90	8.28 %
<b>Total</b>	<b>70.48</b>	<b>2.39 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	3.89	1.69 %
TPR1	2.31	1.46 %
PLI1	1.21	0.90 %
CBE1	0.94	0.80 %
TPR3	0.91	1.18 %
UMP1	0.89	0.95 %
SUL1	0.77	0.99 %
CBE5	0.73	1.35 %
KMD1	0.62	0.93 %
AVI1	0.59	0.69 %
KGM1	0.35	0.49 %
SYM2	0.30	0.49 %
CBE3		0.00 %
GBM1		0.00 %
WZSD		0.00 %
WHCB	-0.65	1.35 %
<b>Total</b>	<b>70.48</b>	<b>2.39 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	43.36	12.58 %
Air-Cond	23.60	0.57 %
Oven	1.24	26.16 %
Dishwash	0.44	2.72 %
<b>Total</b>	<b>68.65</b>	<b>1.52 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.16	0.76 %
MDU2	3.85	1.24 %
USL1	1.12	1.34 %
MDU5	1.08	1.28 %
MDU7	0.95	0.53 %
KYK1	0.94	1.80 %
CMR1	0.91	1.72 %
MDU6	0.84	0.35 %
DGL2	0.64	0.62 %
MLR1	0.64	0.76 %
ODM1	0.55	1.04 %
KKD3	0.49	0.26 %
NTM1	0.46	1.20 %
TPT1	0.44	0.36 %
PKM1	0.31	0.80 %
BTU1	0.31	0.64 %
KPT1	0.31	0.78 %
NKI1	0.28	0.60 %
PNV2	0.26	0.43 %
ADP1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>68.65</b>	<b>1.52 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.56	0.80 %
Wash-Mac	23.87	8.24 %
Dishwash	2.89	11.66 %
Oven	1.91	35.76 %
<b>Total</b>	<b>55.23</b>	<b>1.52 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	2.52	1.20 %
CH21	1.72	0.72 %
CH17	1.20	0.74 %
CH18	0.80	0.46 %
UKI1	0.45	0.64 %
GPD1	0.32	0.45 %
MC06	0.26	1.76 %
CH51	0.17	0.13 %
CH46	0.16	0.21 %
CH06	0.15	0.11 %
CH12	0.15	0.07 %
CH41	0.14	0.11 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
PON1		0.00 %
<b>Total</b>	<b>55.23</b>	<b>1.52 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.42	0.78 %
Wash-Mac	13.80	7.56 %
Dishwash	0.88	9.45 %
Oven	0.45	15.77 %
<b>Total</b>	<b>31.55</b>	<b>1.37 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.85	1.08 %
VEL2	1.62	0.81 %
AKM1	1.44	1.20 %
TRR1	0.85	0.52 %
CGM1	0.67	1.69 %
KPM2	0.62	0.25 %
CYR1	0.37	0.72 %
KPM1	0.36	0.46 %
CPT1	0.35	0.70 %
TRT1	0.33	0.35 %
WJD1	0.29	0.51 %
VEL1	0.29	0.23 %
ANI1	0.28	0.50 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>31.55</b>	<b>1.37 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.83	7.02 %
Air-Cond	3.26	0.16 %
Oven	0.43	21.32 %
<b>Total</b>	<b>16.51</b>	<b>0.72 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.82	0.31 %
KLM1	0.67	0.57 %
PRT1	0.65	0.54 %
NVL2	0.57	0.46 %
SJI2	0.57	0.50 %
TVM2	0.44	0.79 %
KKI2	0.30	0.22 %
TRK1	0.29	0.24 %
KML1	0.27	0.36 %
STP1	0.27	0.73 %
TDM1	0.24	0.30 %
VCM2	0.19	0.31 %
CDM1		0.00 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.18 %
<b>Total</b>	<b>16.51</b>	<b>0.72 %</b>