

MTD Sales
351.77 L

Brand Share %
3.94 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	315.12	10.86 %
Oven	17.67	30.84 %
Dishwash	10.11	6.80 %
Air-Cond	8.87	0.15 %
Total	351.77	3.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.61	3.71 %
TRICHY-01	57.76	4.88 %
SOUTH-03	41.09	4.23 %
CHENNAI-02	40.84	3.28 %
CHENNAI-01	39.47	2.59 %
WEST-01	28.81	8.35 %
WEST-02	27.95	6.72 %
WEST-03	19.48	5.32 %
NORTH ARCOT	18.39	2.75 %
SOUTH ARCOT	18.37	3.04 %
Total	351.77	3.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	54.80	11.47 %
Oven	4.09	30.80 %
Dishwash	0.72	2.78 %
Total	59.61	3.71 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.05	3.06 %
KVT1	3.76	3.65 %
TUT2	2.34	2.88 %
TUT1	1.70	0.92 %
UDN1	0.87	3.34 %
ERL2	0.69	1.60 %
KSM1	0.61	2.56 %
RND2	0.60	1.10 %
RND1	0.57	1.20 %
VNR1	0.50	2.84 %
SKD1	0.48	2.78 %
VKM1	0.33	2.13 %
TYI1	0.31	1.02 %
STU2	0.31	1.80 %
NGR1	0.25	0.33 %
ARM1	0.23	2.39 %
APK1	0.18	1.07 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	59.61	3.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	54.18	17.29 %
Oven	1.70	42.65 %
Dishwash	1.51	9.81 %
Air-Cond	0.36	0.04 %
Total	57.76	4.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.56	2.06 %
PBR2	2.19	3.08 %
TRY4	1.84	3.81 %
TNJ2	0.95	1.75 %
TRY3	0.95	2.42 %
KUM2	0.77	2.79 %
TVR1	0.52	1.60 %
PDK1	0.50	2.26 %
PDK2	0.43	1.16 %
NCK1	0.32	3.49 %
ORU1	0.30	2.23 %
PBR1	0.19	0.72 %
TRY2		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.38	2.99 %
Total	57.76	4.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	35.83	11.00 %
Air-Cond	2.10	0.33 %
Oven	1.97	38.46 %
Dishwash	1.19	12.44 %
Total	41.09	4.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.41	2.65 %
MDU2	1.99	3.13 %
MDU6	1.38	3.39 %
MDU7	1.02	3.24 %
DKI1	0.88	1.90 %
KKD3	0.64	0.81 %
TEN1	0.64	3.44 %
MPA1	0.62	2.26 %
TDI1	0.62	3.61 %
PNV2	0.42	3.64 %
PNI1	0.36	3.32 %
BNR1	0.34	2.26 %
ODM1	0.19	2.26 %
ADP1	0.17	1.85 %
SVG1	0.15	0.67 %
MDU5	0.15	0.95 %
NTM1	0.11	2.01 %
CMR1		0.00 %
DGL2		0.00 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	41.09	4.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	35.31	10.03 %
Dishwash	2.61	14.11 %
Oven	2.22	27.86 %
Air-Cond	0.70	0.08 %
Total	40.84	3.28 %

Branch *	MTD Sales L	Brand Share %
CH03	4.40	3.36 %
CH21	1.88	2.28 %
CH24	1.53	2.41 %
CH18	1.11	1.51 %
CH20	1.07	1.93 %
CH33	0.93	2.17 %
PON1	0.39	1.03 %
CH17	0.31	0.59 %
CH43	0.30	0.84 %
CH37	0.22	1.20 %
CH34	0.22	0.57 %
WHC3	0.18	1.04 %
CH36	0.18	0.90 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-1.95	3.79 %
Total	40.84	3.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.04	7.48 %
Oven	3.36	35.40 %
Air-Cond	2.87	0.27 %
Dishwash	2.19	5.49 %
Total	39.47	2.59 %

Branch *	MTD Sales L	Brand Share %
CH47	3.45	3.33 %
CH19	2.38	2.80 %
GUD1	1.64	2.66 %
CH14	1.09	1.23 %
CH22	0.97	2.31 %
CH30	0.93	1.43 %
GUD2	0.92	3.00 %
CH48	0.64	0.97 %
MRM1	0.63	1.78 %
CH45	0.53	1.00 %
CH07	0.46	0.69 %
CH16	0.34	0.31 %
CH08	0.30	1.14 %
CH39	0.29	1.02 %
CZWH	0.24	0.51 %
TKM1	0.18	1.32 %
CH25	0.14	0.23 %
CGL1		0.00 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	39.47	2.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.41	12.55 %
Oven	2.61	52.06 %
Dishwash	1.08	15.57 %
Air-Cond	0.72	0.52 %
Total	28.81	8.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.41	3.27 %
CBE1	0.97	3.83 %
SUL1	0.51	3.49 %
UAM1	0.28	3.88 %
CBE3	0.21	3.51 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	28.81	8.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.63	12.41 %
Oven	0.66	17.15 %
Air-Cond	-0.34	-0.18 %
Total	27.95	6.72 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.79	3.58 %
HSR2	0.50	1.80 %
KAM1	0.34	2.91 %
BMD1	0.32	3.36 %
EPI1	0.32	2.69 %
VPD1	0.29	2.63 %
HRR1	0.20	2.51 %
SLM1	0.18	0.38 %
OML1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	27.95	6.72 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.81	11.09 %
Air-Cond	0.70	0.35 %
Oven	0.51	27.39 %
Dishwash	0.47	9.70 %
Total	19.48	5.32 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.08	2.13 %
ERD1	1.05	1.75 %
ERD2	0.56	0.84 %
SGG1	0.33	3.78 %
KMM1	0.18	1.74 %
PDR1	0.14	1.21 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	19.48	5.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.89	7.19 %
Air-Cond	1.03	0.25 %
Dishwash	0.36	3.47 %
Oven	0.11	3.45 %
Total	18.39	2.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.38	3.46 %
TRL1	1.51	2.99 %
ABR1	0.84	2.95 %
GDM1	0.64	3.14 %
VSI1	0.60	3.04 %
VEL3	0.48	1.04 %
VNB1	0.45	2.68 %
SBR1	0.42	0.79 %
TRT1	0.37	1.64 %
TRR1	0.35	1.04 %
WJP1	0.33	1.76 %
CGM1	0.30	1.44 %
PLR1	0.30	1.66 %
CYR1	0.18	1.13 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
NASD		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	18.39	2.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	17.21	8.43 %
Air-Cond	0.72	0.19 %
Oven	0.44	12.22 %
Total	18.37	3.04 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.27	3.68 %
SJI2	0.81	2.19 %
TDM1	0.67	2.37 %
PRT1	0.62	2.47 %
KML1	0.61	3.11 %
VCM2	0.55	2.53 %
TRK1	0.32	0.80 %
KKI2	0.32	1.16 %
KLM1	0.22	0.58 %
CDM1	0.19	0.44 %
VPM1	0.18	1.96 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	2.27 %
Total	18.37	3.04 %